



Animal Welfare Association

Animal Tales

SPRING 2014

awanj.org



*Providing loving and humane treatment for
animals since 1948*

OUR MISSION

AWA is dedicated to eliminating animal suffering, promoting the importance of the human-animal bond and improving the role of animals in the well being of people.

BOARD OF DIRECTORS

Jonathan G. Furlow, CPA-President
Valerie Windstein, Vice President and Secretary
James J. Miles, CPA-Treasurer
Steve Cohen
Richard Dressel, Esq.
Yasmeen Khaleel, Esq.
Mark Schott
Jennifer Wnek

SENIOR STAFF

Maya Richmond, Executive Director
Joan Major Powell, Director of Finance
Dr. Veronica Lye, Dr. Fred Cuccinello,
Dr. Erin Henry: Staff Veterinarians
Tricia Goldstein-Greaney, Director of Shelter Services
Judi Russo, Clinic Manager
Christie Rogero, Targeted Spay/Neuter Manager
Maria Clarke, Event & Business Relations Manager
John Whitehead, Community Outreach & Humane Education Manager

MAILING ADDRESS

509 Centennial Blvd.
Voorhees, NJ 08043
Telephone: 856-424-2288
Website: www.awanj.org
E-mail: info@awanj.org

Paws for Thought

A Note from the Executive Director

*Two roads diverged in a wood, and I -
I took the one less traveled by,
And that has made all the difference.* ~ Robert Frost

The poem, "The Road Not Taken" talks of someone forced to make a decision when faced with a fork in the road. The person has a clear view of both paths, but ponders which one to take. This poem describes life at AWA. We've taken the less traveled path, and on some occasions, had to cut trails, build bridges, and muster strength to move forward.

Longtime supporters may recall when we celebrated 100 adoptions and 400 spays/neuters in one month, did home checks, vet checks and took several days to process and approve an adoption. Then, a few years ago, we came to a crossroads and it forced us to pause before moving ahead. We pondered, "Is this the best way?" and we set off on a different path. We looked beyond our walls to find the best practices. We looked at successful and novel programs occurring outside of South Jersey. We were inspired by what we discovered. Rather than stay the course, we changed our ways.

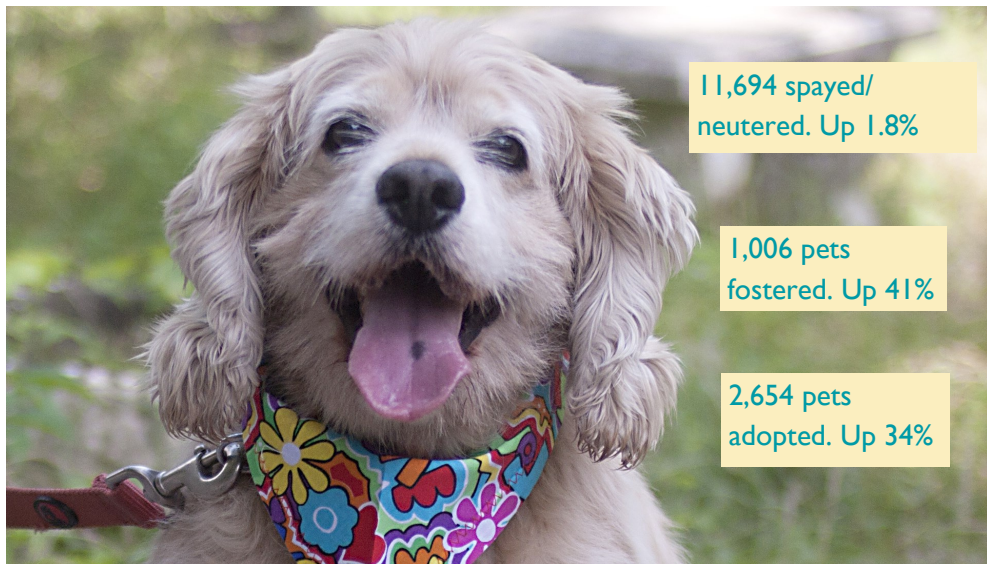
One of the many things we've changed is our adoption process. We've started same day adoptions as they don't pose any more risks to pets. We choose to trust adopters and give more pets a chance to be adopted, rather than wait and keep kennels full for extra days, causing an impact on area shelters which may need to euthanize for space. Our "Mega Adoption" and off-site adoption events have also saved thousands of pets' lives. We've also implemented the area's 1st pet-retention and rehoming program. We learned that we can keep 20% of pets with their owners if we listened to what they were facing when requesting to surrender their pets. We also launched a transport program to save dogs and cats from over-crowded shelters, locally and regionally.

AWA is proud to be different. What we've learned since starting down this road: trust and engage with people, don't judge, and base actions on facts, not fiction. Our journey hasn't ended. We are still on the less-traveled path and ask you to join us. We keep moving forward, opening new doors and doing new things, because we're curious and curiosity is what keeps leading us down new paths.

With Gratitude,



Executive Director



11,694 spayed/
neutered. Up 1.8%

1,006 pets
fostered. Up 41%

2,654 pets
adopted. Up 34%

In 2013

- ♥ 341 cats found homes during our 60-day *Raining Cats* promotion.
- ♥ 336 pets were adopted during our *Mega Adoption Event*.
- ♥ 1,663 Feral Fix Surgeries
- ♥ 611 pets transported to AWA from local shelters.
- ♥ Over 931 pet-owners counseled on Pet Retention.
- ♥ 5,522 pets received free or low cost wellness care.
- ♥ Over 5,000 youths participated in one of our Humane Education events.

Happy "Tails" From Our Mailbox



"We brought Cody home from your Mega Adoption drive in 2012. We didn't think we would get a dog that day - we were just visiting some friends who had volunteered. We walked through the tent and met Cody who was happily napping. He was a quiet guy watching everything and everyone around him. I

rubbed his nose through the crate and he got up and licked my hand. I moved back and he promptly laid back down. We watched others greet our soon to be little guy for about 20 minutes and he didn't budge - just laid there uninterested and bored until... a volunteer placed a puppy in my arms. Cody stood up and barked twice at me. At that time we knew he was ours. We adopted him and brought him home to his siblings (our two cats.) Cody settled in quite nicely, properly scared of and obeying his older "sister" and frolicking with his "brother." Cody has decided he's half dog and half cat! He loves to play, loves kids, and loves to people-watch. He's sweet, intelligent, and a constant delight and we can't believe we brought him home just by chance! Thank you for making this piece of our family possible!" - T. Campbell and J. Lodge

Would you like to share a story about your pet?

Please e-mail Ginag@awanj.org or Attn: Gina, AWA, 509 Centennial Blvd, Voorhees, NJ 08043

"We adopted Ebby and Eve from your shelter in 2013. Ebby and Eve have opened our family's eyes and hearts. In the past we had never considered adopting a 'special' pet. Eve is completely blind from an eye defect at birth and Ebby (her sister) has an eye defect, but can see. They are the BEST! Although Eve has no visible eyes she is the most gorgeous creature we have ever set eyes upon. Both are so loving and were so easily receptive to our love. Thank you AWA for accepting these special animals and understanding that they too can be loved." - The Petittdemange's



Ebby



"I wanted to let you know how happy I am here on Long Beach Island with my new family. I get to walk on the beach everyday. I met my nice new vet today and he said that everything is good. Thank you for taking care of me while I was at AWA" - Dino, formerly, Dean

Grants

Thanks to grants from the following foundations, AWA has been able to provide solution-based programs and services to help animals and people in Camden County and the neighboring area:

- ♦ Manny & Ruthy Cohen Foundation
- ♦ M. Edward Morris Foundation
- ♦ Petco Foundation
- ♦ PetSmart Charities, Inc.
- ♦ William G. Rohrer Charitable Foundation
- ♦ The Paul & Emily Singer Foundation
- ♦ South Jersey Charitable Foundation Inc.
- ♦ Anonymous

A Special Thanks to Our Valued Sponsors



Premier Sponsor



Suzanne Lehman



Fox & Roach, REALTORS®



Memorial and Tribute Donations

...are a special way to honor loved ones and pets. A card will be sent to whomever you wish us to notify. The following gifts were made between August 1, 2013 and December 31, 2013 for amounts of \$50 and over. Visit awanj.org/imo and awanj.org/iho for comprehensive lists of tribute gifts.

In Memory Of

"CJ" Amole

Glenn Elias

"Leo" Baeuerle

Holger Baeuerle

Lisa Barth

Ruth Birchmeier

Edward Berridge

Abilities Center of Southern NJ, Inc.

Mary Stephanie Berridge

Mr. and Mrs. Walter Riley

"Callahan" Biddulph-Dunn

James Cranstoun

James and Elyzbeth Bond

Margaret Hallowell

Madeline T. Botte

Barbara and Gary Begnaud

The Carver Group, Inc.

Donna Evans

Holly and Michael Monihan

Charleen Orzechowski

Leonard Bove

Bruce E. Brooks & Associates

William Kurth and Barbara Kramar

"Faeden" Bozza

Sue and Larry Reiley

Brenda Bramble

Jane Howanec and Marian Corsetti

Carol Vanderway and Kathy Zenca

Friends in Accounting and Matrimonial

"Tearie" Brunges

Marsha Pregartner

Darren Buker

Deborah and Fred Buker

Marilyn and Fred Buker II

"Tucker" Capuzzo

Jill Capuzzo

Albert Cardonick

Barbara and Albert Dragon

"Daisy" Clapp

Jacquie and Greg Amirantz

Judith Clearfield

Elaine Berk

Richard Marburg

Barbara Zikos

Myrtle Crane

Judy Holton

"Chester" Craig

Brian Craig

Russell Davis

Janet and Walter Henry

"Herbie" Dewmurjian

Pat and Don Foltz

Robert Dilks, Sr.

Christine McNamara

"Killian" and "Sierra" Doheny

Tiffany Campbell

Libby Durante

Dana Marie Durante

"Grayling" Feldman

Barbara Feldman

"Snoopy" Freiman

Steve Perchick

Barbara Jackson

Rachel Taylor

Eleanor Gorgoretti

Thomas G. Dorsey

Cheryl Klein

Helen and Paul Midiri

Deborah Graeff

Mr. and Mrs. John Johnson and Family

Mary Taylor

Anna Graham

Elizabeth Lanza

Inze Guidara

CWA Local 1036-R, Retired Members Chapter

Scott Hymowitz

Linda Kimble

Linda Costello

Mary McMonigle

Sandra Shinn

Stephen R. Keen

Deborah Moore

Kathleen Korbel

Mike and Lisa Korbel

Messick Fuel Supply

Verga Fire Company #1

Westwood Womens Health Center

"Indy" Kramer

Hollen Wadleigh

"Bella" Landman

Amy Drezner

Raymond Laurella

Joanne Schuda-Hahn

Robert E. Lee

Friends of Bob Lee

Cheryl Maitlen

Patricia Middendorf

Lois Leitz

Caren Altieri

Kathleen Leitz

Carol Ann and William McGinty

"Chloe" Maestro

Richelle Maestro

Patricia Markley

Garry Dawson

Martin McAuliffe

Susan and Robert Roemer

"Pasha" and "Sam" McCloskey

Gail and John McCloskey

"Quincy" McMullen

Karen and Tom McMullen

Barbara Meaney-Hills

Jean Ricketts

"Roxie" Morgera

Victoria Shilton

Lila Rose

Christine Maiorano

Doris Ryrie

Helen Rodney

"Doree Lee" Simons

Karen & James Simons

Luca Conner Smith

John Roche

Lyn Smith

Mark Waltzer

Thomas Spinanger

Child Study Team at Haddonfield Public Schools

Andrew Holtsbery

Mary and Charles Opalek

"Baxter" Tanner

Bobbi and Al Tanner

Herbert Taylor

Kathleen Kern-Minchak

Muriel A. Wagner

Carole Schwartz

Diane and R. Fulton Williams

"Alex" Warholic

Michelle and Michael Warholic

"Lucky" Wegfahrt

Wendy and Robert Grady

Julia Whittick

Anthony Gattone

Roy Gattone

Frank Axford Wood

Linda and Jim Higginbotham

Edna Ruth Wolf

Friends in Hope

Patricia Youngflesh

Lisa and John Clements

Louise Craytor

Tejal Patel (Cooper Hospital)

"Miss Maxi" Zalupski

Elaine Verrichia

In Honor Of

Dr. Carolyn Bekes

R. Phillip Dellinger

Edward Swibinski

Terri Brown at Christmas

Andrea Brown

Tom Carrig's Birthday

Susan and Robert Biberman

Aunt Charlotte Chasteen and "Lulu" at Christmas

Taylor Marcum

Eileen Cook at Christmas

Margaret Ryan-Cook

Zoe Culver's Birthday

Your Cousins Janie, Terri & Alex

Julia Dabek at Christmas

Richard Dabek

Helen Devlin

Cris Balkam

Linda Dincel

Linda Berghof

Donald Doerr

Christine Shovlin

"Reese" Faye's Bark Mitzvah

Shoshana and Edward Melman

"Puffy" Frankel

Pinky Frankel

Megan Frantz and A. J. Holcomb's Engagement

Candace and Paul Frantz

Carol Haney at Christmas

Serenity Retreat

Robert Jacobs

Susan and Robert Biberman

Sherylls and Jordan Kahn

Gavin Kahn

Lynn Kahn

Gavin Kahn

Ruth and Dieter Kluin

Ann Weingartner

Erin Krassan's Bat Mitzvah

Judith Jacobsen

Erin Krassan

Anne Stover

Miriam Martin at Christmas

Yvonne Reid-Gale

Elaine and Donald McKeon at Christmas

Leora Cohen-McKeon

Rob McNeill

Ellen McNeill

Civil Union of Melanie Love & Judy

David Schwarz

Tom Markley's Birthday

Susan and Robert Biberman

Harry Metzinger's Birthday

Harry J. Metzinger

Vesna Mihailovic

Carolyn Bekes

"Tahiti" Mihlebach

Dale Mihlebach and James Odor

Steve Platt's Birthday

Laura Young

Beryl Rossner

Lynn Rossner

Paulette Siegfried's Birthday

Carolyn and Dennis Jones

Paulette Siegfried at Christmas

Carolyn and Dennis Jones

Uncle Larry Smith and "Carlos" at Christmas

Taylor Marcum

Max and Jordon Stone's 7th Birthday

Amy Emrich

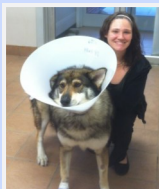
Aaron Nelson

To make a gift tribute in honor of or in memory of a person or pet, please use the attached envelope or go to awanj.org/tribute.

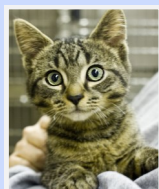
AWA Opens New Pet Clinic!



Exams



Spay/Neuter

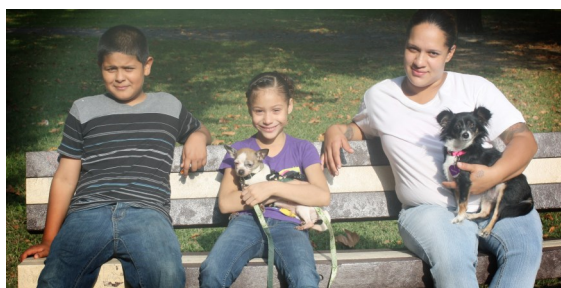


Vaccines



After decades of planning, **our dream of expanding our clinic and services was finally realized!** Last year we helped 15,000 pets in our small, 3-room clinic; in our new on-site 4,300 sq. ft. facility, we expect to provide care for at least 20,000 pets annually! Along with our *Affordable Fix Services* and *Vaccine Days*, we now offer additional services: exams, preventative tests, products, and so much more!

Our Pet Clinic has saved pets like Krampus: *"On Christmas Eve, I gave the greatest gift to a wonderful cat that I found: He had an open wound on his neck and I took him in with the intent of nursing him back to health and possibly bringing him to AWA to be adopted...but the wound wouldn't heal. I brought him to the Pet Clinic and they were more than helpful and made sure they covered all bases. It turned out that this cat had FIV, which is why his wound wouldn't heal. AWA gave us packets with information on FIV and was very compassionate. My cat (now Krampus) is loving life and his neck wound is down to a scab. I can't thank you enough for helping me save this guy!!" - Brittany Elaine*



Our **Pets for Life** Program continues to provide direct, hands-on help to pet owners in Camden. Everyone wants to help their pet and this program makes it possible. For more information, visit awanj.org/petsforlife.

Open Your Heart and Your Home: Foster a Pet



With kitten season approaching, we are looking for volunteers for our foster care program. Fostering just one animal makes a huge difference! **We provide training, supplies, and vet care while pets are in your care.** For more information, visit awanj.org/foster or e-mail: allegrah@awanj.org.

AWA News and Events

Paws & Feet 5K Race & Doggie Fun Day!



Endless Fun Awaits!

May 17, 2014
Cooper River Park



Grab your 4-legged friend and join us on Saturday, May 17th at Cooper River Park in Cherry Hill for an entire day of fun and activities for you and your dog! There is a \$25 fee for all timed race participants. The **Doggie Fun Day** is open to the public and admission is free!



In September, we coordinated our **2nd Annual "Mega Adoption Event"** at PetsMart in Moorestown. We brought together 11 shelters and rescue groups with one single purpose: to empty our shelters and celebrate finding loving homes for our wonderful dogs and cats. Hundreds came out to our "Pawgame" and the outcome: **336** pets were adopted!

AWA is always moving forward ... AWA offered three professional training opportunities for our shelter staff and invited area shelters to participate. Speakers included **The University of Pennsylvania Veterinary Behavior Team**, a representative from the **ASPCA** and a national team called **SAFER**. Topics discussed were proper behavior protocols and dog assessment, and dispelling myths about giving gifts as pets.

Come On and Get Yappy! B.Y.O.D. (Bring Your Own Dog) and your two-legged friends to AWA's new "Yappy Hours."



Where else can dogs enjoy "Barktini's" and "yappatzers" and make new friends? Join us on **Friday, April 25th from 4:30-7:30**. Wine and beer can be purchased for a donation. Location: AWA Pet Clinic parking lot. Check website for details!

Summer Camp Teaching Art and Compassion

This summer AWA will be hosting a series of Summer Camp Programs for children ages 8-

12. AWA Kid's Camp is a place where kids, art and animals come together! Our camp is designed to teach the campers an appreciation and respect for animals and inspire them to be the responsible pet owners of tomorrow! For more information, please contact our *Community Outreach & Humane Education Manager*, John Whitehead, at JohnW@awanj.org.



Bidding for a good cause: our 3rd annual **Bid for Pet's Sake** online auction will take place this October. If you have any items that you'd like to donate - gift cards, sports memorabilia, vacation packages, etc. - please contact Mariac@awanj.org.

AWA hits the small screen! To view AWA's commercial, go to <http://www.awanj.org/pages/give-pets-homes>.

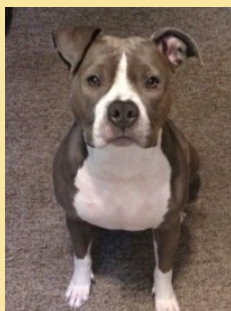
For the second year in a row, **PetSmart Charities** has supported our programs to help spay and neuter our community's pets by allowing us to offer special promotions, such as **Happy Neuter Year**, **Beat the Heat**, and **Primp Your Pit**. We are very grateful!



Your support allows us to:

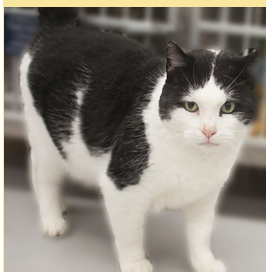
...help rehome animals like Misty

"I posted an ad for my Staffordshire Bull Terrier. A family contacted me and actually adopted her last night. Your site has helped me so much. Thank you. Blessings and light to you!" - Taccara



...help animals like Valet

"Once upon a time I lived outside in a land far-far away called Philadelphia. I had no place to call home, but a kind and gentle old woman made sure that I stayed safe and was given food and water everyday. She watched me from her window as her health declined. Soon many nurses and caretakers were visiting my person. Whenever their cars pulled up in the driveway, I would greet them in my "tuxedo" coat. For this reason they dubbed me "Valet." I was loyal to my job and never let them down. About a month ago my person passed away and I was alone. I didn't know where I would go next as I had only recently wandered there to find her. But my person must have sent me a fairy godmother because soon I was swept off my feet and into a foster home. I lived indoors for almost a month. I proved to them that I was a friendly indoor cat and could get along with their resident pets and obey the rules of the land. Now I am here at AWA waiting for the next chapter in my story to begin. I believe my fairy "tail" will have a happy ending. Will you help me live happily ever after?"



There are so many ways you can help us fund our lifesaving programs:

♥ *Car Donations* ♥ *Monthly Giving and/or Online giving* ♥ *Be an AWA Sponsor* ♥ *Form a "Paws & Feet" Team* ♥ *Sponsor a Pet* ♥ *Name a tree, parking space, a trail, and so much more.*

For more information, check our website under "Ways to Help."

When there's A Will there's a way... Consider helping the animals at AWA for generations to come by naming AWA in your will. Contact mayar@awanj.org or visit awanj.org and click on our *Planned Giving Brochure* under "Ways to Help."

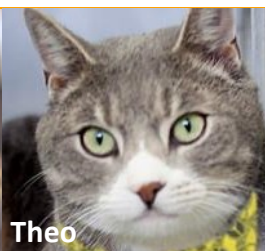
AWA is a charity. We receive no government or national funds. Everything that we do for animals and the people who love them is funded by donations, grants and funds that we raise through our programs. Each year we have a deficit because we always want to do more.

Thank you for caring!

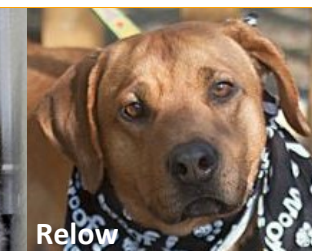
Great Animals Looking for Homes....



Mack



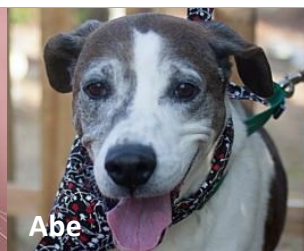
Theo



Relow



Adam



Abe

YES, I WANT TO HELP!

Name:

Address:

City:

Email:

State:

Zip:

Please charge my credit card:

Donation Amount

Credit Card Number:

Expiration Date:

Cardholder Name:

Phone:

Your contribution to AWA is tax-deductible to the fullest extent of the law. AWA is a registered 501 (c) 3 organization and relies on the generosity of our supporters. Donations may be made online at awanj.org or call 856-424-2288, ext. 107.



Animal Welfare Association

509 Centennial Boulevard

Voorhees, NJ 08043

www.awanj.org

P. 856-424-2288

F. 856-424-8318

info@awanj.org

Happy Beginnings...



Made possible by AWA. Visit us at awanj.org.