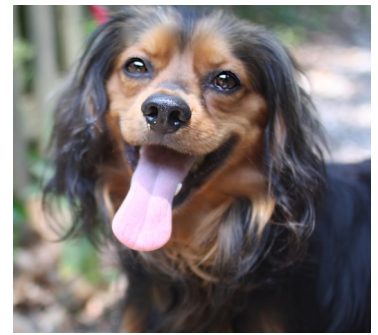




2017 SPONSORSHIP OPPORTUNITIES



509 Centennial Blvd., Voorhees, NJ 08043

www.awanj.org

Sponsorship Opportunities

Premier Sponsor

\$10,000+

The Premier Sponsor will be recognized as a primary sponsor of the Paws and Feet 5K Race and Doggie Fun Day and Bids for Pets Sake Online Charity Auction and will receive:

- ◆ Priority logo placement in all advertising involved with the events. This includes all print advertising, collateral materials, media relations, race tee shirt and prominent event exposure.
- ◆ Priority logo placement on AWA Annual Report, Website and link, Sponsorship Opportunities Booklet and logo in AWA's Pet Resource Booklet.
- ◆ 10 complimentary entrance fees to Paws and Feet 5K Event. (reserved for full cash sponsors only)
- ◆ Complimentary booth space with a canopy, table and 2 chairs at Paws and Feet 5K Event.

Top Dog Sponsor

\$5,000+

- ◆ Company logo on all advertising involved with the events. This includes all print advertising, collateral materials and race tee shirt.
- ◆ Logo placement on AWA Annual Report, Website and link, Sponsorship Opportunities Booklet and logo in AWA's Pet Resource Booklet.
- ◆ 5 complimentary entrance fees to Paws and Feet 5K Race Event. (reserved for full cash sponsors only)
- ◆ Complimentary 10x10 booth space at Paws and Feet 5K Event. Logo on event tee shirt.

Elite Sponsor

\$2,500+

- ◆ Company logo on all advertising involved with the events. This includes all print advertising, collateral materials and race tee shirt.
- ◆ Logo placement on AWA website and link, Sponsorship Opportunities Booklet and in AWA's Pet Resource Booklet.
- ◆ Complimentary 10x10 booth space at Paws and Feet 5K Event. Logo on event tee shirt.

Leadership Sponsor

\$1,000+

- ◆ Company logo and link on AWA website.
- ◆ Company logo placement in AWA's Pet Resource Booklet. (reserved for full cash sponsors only)
- ◆ Complimentary 10x10 booth space at Paws and Feet 5K Event. Logo on event tee shirt.

Companion Sponsor

\$500+

- ◆ Company name and link on AWA website.
- ◆ Company name placement in Pet Resource Booklet.
- ◆ Complimentary 10x10 booth space at Paws and Feet 5K Event. Name on event tee shirt.

Friendship Sponsor

\$250+

- ◆ Company name and link on AWA website.
- ◆ Company name in Pet Resource Booklet.

Media Sponsorships and In-Kind Sponsorships are available.

Please contact Maria Clarke at: 856-424-2288 ext. 113, mariac@awanj.org to discuss these opportunities. Marketing packages will be dependent upon monetary value of sponsorship.

Major Events

Becoming an AWA sponsor is a win-win situation for you as a community-minded business. Your company will receive significant promotional value as a sponsor. And, you'll feel good knowing that your marketing dollars are helping people and pets in the community.

Paws and Feet 5K Race & Doggie Fun Day May 20, 2017

AWA's Paws and Feet 5K Race and Doggie Fun Day is a community event celebrating the bond between humans and their pets. The day includes live music, food, activities and games for the entire family. The festivities kick off with a 5K run and walk and 1 mile fun-walk and concludes with a Doggie Fun Day on the grounds of Eastern Regional High School in Voorhees. The Premier, Top Dog and Elite sponsors will be recognized with priority logo placement in all advertising involved with this event. In 2016, over 30,000 pieces of print material were distributed to the general public. AWA's sponsorship opportunities provide prominent exposure to meet your specific marketing needs.



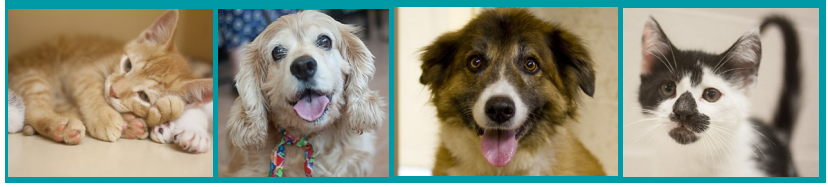
Bids for Pets Sake Online Charity Auction October 2017

Get swept away in the excitement of an online auction! The Premier Sponsor will have priority logo placement on all advertising involved with this event. Top Dog and Elite Sponsors will have their company logo placed prominently on the auction home page and viewed by over 430,000 bidders. Last year's auction raised \$17,400 for the animals!

Adoption Events and Promotions:

Your sponsorship will also help thousands of homeless pets find permanent homes. AWA hosts and attends adoption events with sponsors and businesses throughout the year. Sponsors also have access to unique benefits and opportunities that advertising alone cannot provide. Our 250,000 Facebook friends are always looking for ways to support our organizational sponsors!

Join our sponsorship leaders today!



YES! I WANT TO HELP SAVE ANIMALS BY BECOMING AN AWA SPONSOR!

Please indicate level of sponsorship: ___ \$10,000 ___ \$5,000 ___ \$2,500 ___ \$1,000 ___ \$500 ___ \$250

In addition to my sponsorship, I want to help AWA by:

- Distributing AWA's event promotional materials at my place of business
- Including AWA's logo and link on my website
- Providing a raffle item for: ___ Paws and Feet 5K ___ Bids for Pets Sake Charity Auction
- Providing in-kind donations: (goods, services, products, media, etc.)

Please describe: _____

Please check one of the following options:

- I would like to take full advantage of my sponsorship benefits for the indicated level
- I would like to waive my sponsor benefits for the indicated level



To be included in Paws and Feet print material, Premier, Top Dog and Elite sponsorships must be secured by January 30, 2017

Company Name as you wish it to appear on materials: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

E-Mail: _____

I would like to pay by: ___ Check ___ Credit Card ___ Payment Plan (please contact Maria Clarke at: 856-424-2288 ext. 113 or e-mail events@awanj.org to discuss convenient and affordable payment options.)

Credit Card Information: ___ Visa ___ MC ___ AMEX ___ Discover
 CC # _____ Expiration Date: _____

Please make checks payable to: Animal Welfare Association and mail to: 509 Centennial Blvd., Voorhees, NJ 08043



Cornelia S. Haines
Charitable
Foundation



www.awanj.org

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