

2019 Corporate Partnerships

Making a Difference Through Philanthropy



Animal Welfare Association

509 Centennial Blvd., Voorhees, NJ 08043

awanj.org



The Power of Our Reach

300,000 social followers

Over 3,000 event attendees

1.5 million website visits

21,000 email subscribers



2,300 adopters

Over 1,000 active volunteers

11,200 pet clinic clients

7,600 donors

About Animal Welfare Association

The Animal Welfare Association (AWA), a private, non-profit 501 (c)3, is the oldest and largest animal welfare organization that operates a low-cost spay/neuter clinic, adoption center and no-kill animal adoption shelter in South Jersey. For over 70 years, the AWA has championed to improve the community and the welfare of animals in it using progressive pet practices. AWA has left a mark not just on the thousands of animals who were given a second chance, but shaped the way our neighborhoods behave toward animal care.

Through a variety of innovative programs including adoptions, veterinary services, pet therapy, outreach and humane education, we strive to ensure that animal companionship is accessible to all. AWA has evolved from fighting animal cruelty to the prevention of suffering, and the continual education of the public on innovative ways to help animals.

Yet, we do not receive any funding from the government or national groups. We rely upon donations and corporate partners to fund our life-saving programs.



AWA Signature Events

Paws & Feet 5k and Doggie Fun Day

Paws and Feet is a community event celebrating the bond between humans and their pets. *Paws and Feet* is AWA's signature fundraiser and largest annual event. Funds raised by individuals, teams and virtual participants are critical to helping all dogs, cats and small pets that come through our doors. Our goal is to raise \$100,000.



Trunk or Treat

AWA's Howl-o-ween *Trunk or Treat* is a free kid friendly event where children their families and their dog can come to AWA for some spooktacular fun. Kids will move from trunk to trunk of cars decorated with various fun themes to get their Halloween treats. AWA provides candy, games, contests, prizes, activities, music, and much more! Over 500 kids and their families attended the event last year.



Partnership Opportunities

Becoming an AWA year-round partner is a win-win situation for you as a community-minded business. Your company will receive benefits for AWA's two signature events. And for premium partners, we would be pleased to work with you to customize a package based on the below options. AWA has a fresh approach to getting companies and corporations involved based on your company values.

Whether it's **Humane Education, enriching the lives of our community**, or the **health and well-being of animals**, our packages are customizable, flexible, and have the most value for your investment.

2019 Opportunities	Premium Partner				Event Partner			
	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Paws & Feet Title Partner								
Choose ___ items from customizable benefits	3	2	1					
Choice of brand placement on program								
Choice of named activity at event								
Complimentary entries & event tees								
Listing on select event marketing material								
Listing in <i>Pet Resource Booklet</i> for adopters								
Listing on signage at the event								
Complimentary vendor space (Paws & Feet)								
Logo and Link on AWA's website								
Listing & link on AWA's event website pages								
Listing on Paws & Feet event T-shirt								

Customizable Benefits

- Corporate *Pet Therapy Day*, where AWA brings therapy dogs to your office and smiles to your employees' faces
- Titled kick-off party for *Paws & Feet 5k and Doggie Fun Day*
- Branded matching fund challenges such as fundraising incentives for *Giving Tuesday, Paws and Feet 5K and Doggie Fun Day* and AWA's annual fund
- Custom designed employee volunteer days that tie into your company's mission to include lunch, shirts, and more
- Branded scholarships for children attending AWA's *Summer Camp*
- Branded clinic services for low income pet owners.

Brand Placement on One of the Following Programs

Humane Education

- Summer Camp
- Be Kind to Animals Week
- Community Workshops

Community Enrichment

- Pet Therapy
- Special Paws
- Pet Food Pantry

Health & Well Being of Animals

- Foster Care Program
- Mealtime Heroes
- Trap-Neuter-Return Program

Event Activity Naming Opportunities

Paws & Feet includes:

- Smile Mile
- 5k Race
- Dog Agility Ring
- Kid Zone
- Event Pupdates
- Doggie Kissing Booth
- Barktini Bar
- K9 Candyland
- Sundae Bar
- Doggie Swim Party, etc.

Trunk or Treat includes:

- Pumpkin Patch
- Carnival Game Area
- Drink at Barktini Bar
- Or a brand new activity that we can create together!



ANIMAL WELFARE ASSOCIATION

509 Centennial Blvd; Voorhees, NJ 08043

856-424-2288



Join Our Partners Today!



Jonathan Furlow, CPA

