







"Happy Tails" From Our Friends



Roo (formerly Mitch) is doing amazing!

"He is fully potty trained and knows sit, stay, lay down, and roll over. He has adjusted well to his new home and loves going on his daily walks! He also loves going to the dog park to interact with other dogs and their owners. Despite his small size, Roo only enjoys the dog park if he's on the big dog side. I'm so lucky to have him and he has made these hard times so much more enjoyable."



Binx (formerly Batman)

"He is a great addition to my little cat family. He has settled in and loves his new friends. He has such a fun personality and loves to cuddle. Thank you AWA!" Allison



Alaska "She has

really come out of her shell.

We couldn't have asked for a better dog for us! She loves going on hikes or just relaxing on the couch watching TV. We are so thankful that she has joined our family. Thank you so much!" Kari



She was one of the ten dogs rescued from a South Korean meat farm where she lived a neglected life in a cramped wire cage. Her fur was so matted that she could hardly move.

When she arrived at AWA, she was underweight and suffering from heartworm disease.

Now look at her, she's enjoying the life of a princess.



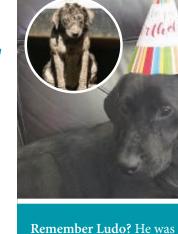
Teddy (formerly Gadget)

"He was rescued from neglect in Texas at just 4 months old. We fell in love with this tiny pup who wouldn't even look at us, he just sat on the floor, turned away with his head hung. We knew we were the right family to give him all the love he can stand and to build his confidence. He was absolutely terrified of

EVERYTHING, but he has come such a long way! He's so full of life and love and is now 2 years old. His underbite is everyone's favorite. Thank you so much for everything you do for all kinds of pets and for uniting us with this special boy!" Amanda



"She is doing great! Almost all her hair has grown back, and she has adjusted well to being home. She loves sitting on laps and being pet. Also, I am working from home, she is often sitting on the dining room table with me during the day while I work. We are so happy she's part of our family!" Ien



brought to us from a horrendous hoarding situation in Tennessee. He was covered in mange. After arriving at AWA, he was placed in foster care where he got his first taste of what living with a loving family could be like. He then was adopted and here he is now celebrating a new life of love and companionship.

Rey (formerly Jen)

"At first, she was super shy, but we have been patient with her and she has definitely come out of her shell. She is a spoiled girl, and we love her so much! Thanks again AWA!" Taylor





Why Support Animal Welfare Association?



About Animal Welfare Association

For nearly 75 years, The Animal Welfare Association (AWA) has been more than a shelter: with our mission to eliminate animal suffering and promoting the importance of the human-animal bond.

In 2022, We Are Looking Forward to Welcoming You to a Place Where Happiness Begins!

Welcome to AWA's new Adoption and Education Center. Homeless animals will find a safe and healthy environment to rest, recover, and meet their new forever families. The new space will allow for new and expanded programs and services to be offered to pet lovers in the community. These programs include

- Community Pet Food Program including AWA's new on-site Pet Food Pantry, off-site programs such as Chow Stops, the Pet Food Pantry for underserved communities
- Humane Education such as Tales with Tails kids reading program, P.A.W.S. Program for individuals with disabilities program, and Summer Camp
- Rehoming: providing guidance to pet owners to help keep pets in their homes

Whether you want to support **Humane Education**, **pet food support for our pet-loving community**, or the **medical and behavior support of the animals**, our packages are customizable, flexible, and have the most value for your support.



AWA BY THE NUMBERS

58,573

EMAILSUBSCRIBERS

285,000

SOCIAL MEDIA FOLLOWERS

8,200

DONORS
ANNUALLY

1,412

PETS ADOPTED
CAT/DOG/SMALL ANIMALS

7,588

VACCINES
GIVEN

1,831

SPAY/NEUTER
SURGERIES

1,200

WELLNESS VISITS 556

PETS CARED FOR
BY VETS ON WHEELS (VOW)

960

ANIMALSIN FOSTER CARE

53,032

VOLUNTEER HOURS 100,000+

PET MEALS
DISTRIBUTED

698

BEHAVIOR TRAINING
ANIMALS HELPED

Cost of Care for Healthy Animals at AWA



Dog - \$525



Puppy - \$475



Cat - \$625



Kitten - \$680



Rabbit - \$600



AWA'S DEDICATED SUPPORTERS



AWA's Tales With Tails Reading Program



P.A.W.S. Program participants cleaning AWA's walking trails.

Top Sponsors, Partners & Foundations

AAA South Jersey Appaloosa Management Charitable Foundation ASPCA Atlantic. Tomorrow's Office Bernice Barbour Foundation BHHS Fox & Roach Bowman & Company LLP Bravecto The Brodsky Charitable Foundation Trust Burns Kull Management Group Camden County Board of Commissioners Capehart & Scatchard Central Security Services CFS Certified Financial Services Cherry Hill Animal Hospital The Manny & Ruthy Cohen Foundation Columbia Bank **Cory Communications Davis Enterprises**

Drag Queen Entertainment Geico General Floor Industries Haddon Vet Clinic Cornelia S. Haines Foundation Hale Trailer Holman Enterprises **IDEXX** Independent Alarm J&J Snack Foods Charles & Lucille King Family Foundation Alex & Elisabeth Lewyt Charitable Trust Marlin Capital Solutions Harold & Barbara Martin Foundation Midwest Veterinary Supply Miller Subaru Morgan Law, LLC M. Edward Morris Foundation Mount Laurel Animal Hospital NITIC

Pet Supplies Plus Petco Foundation Posternock Apell, PC **Ravitz Family Markets** Red Bank Veterinary Hospital RG Electric Company William G. Rohrer Charitable Foundation Gerald B. Shreiber Foundation Sinclair Moving & Storage The Paul & Emily Singer Family Foundation Josephine & Evelyn S. Smith Foundation South Jersey Charitable Foundation Subaru of America Tipgoomoogus Memorial Trust Tito's Handmade Vodka Transvlvania Concrete Coatings Voorhees Vet Center Walmart Wedgewood Pharmacy

Community & Volunteer Program Partners

Artis Senior Living
The Bancroft School
Brett DiNovi & Associates
Cathedral Kitchen
Connect Plus Therapy
Eastern Regional High School

Githens Center
Hope Church
Kingsway Learning Center
LARC School
Lenape High School
Lion's Gate
LUCY Outreach

ProMedica
Samost Jewish Family & Children's
Services of Southern New Jersey
Vitality Catholic Health Services
The Workshop
Y.A.L.E. School



SIGNATURE FUNDRAISING EVENTS



Annual Putt for Pets - September 18th, 2022 - 10am to 7pm

Back for Fall 2022! Who doesn't enjoy this globally loved, trendy sport? A fun and engaging activity for all ages! Enjoy the day at Pleasant Valley Mini Golf, a well-known South Jersey community staple! Bring the family or a group of friends for 18 holes of fun, and then stay and enjoy the activities!

Sponsorship Opportunities

Masters Title Sponsor (taken)

- Naming Opportunity
- Company logo placement on event pages, promotional items, and sponsorship thank you social media posts
- Company logo placement on-site signage
- Hole sponsorship
- On-site vendor space
- Promotional bag insert
- 20 complimentary tickets, and 10% discount on additional tickets

Eagle Sponsor

- Company logo placement on event pages, promotional items, and sponsorship thank you social media posts
- Company logo placement on-site signage
- Hole sponsorship
- On-site vendor space
- Promotional bag insert
- 4 complimentary tickets, and 10% discount on additional tickets

Birdie Sponsor

- Company logo placement on event pages, promotional items, and sponsorship thank you social media posts
- Company logo placement on-site signage
- Hole sponsorship
- Promotional bag insert
- 2 complimentary tickets, and 10% discount on additional tickets











SIGNATURE FUNDRAISING EVENTS





Trunk or Treat - Sunday, October 23 - 1pm to 4pm

AWA's spooky fun event for the entire family including your furry friends at the new AWA Adoption and Education Center.

Sponsorship Opportunities include:

- Sponsor your own trunk and be a part of the ghoulish trunk decorating contest
- Sponsor the Kids Bewitched activity area
- Sponsor the Haunted Scavenger Hunt trail
- Sponsor the scary Pumpkin contest
- Sponsor the Best of Halloween costume contest for our Furry attendees
- Sponsor the Dog Lounge with Barktini Bar and Delectable Dog treats
- Sponsor the Happy Monster Furry Friend Kissing Booth

Above sponsorships include:

- Logo on all printed and digital materials promoting Truck and Treat
- Signage on site day of
- Logo/name on all social medial posts
- Logo on AWA website
- Opportunity to distribute your own promotional materials.







SIGNATURE FUNDRAISING EVENTS





Photos with Santa Paws Saturday, December 3rd, 2022

Area furry friends are invited to visit Santa with a photo opp and enjoy holiday themed activities and treats for all!

- On-site vendor opportunities
- Logo on all event pages, promotional items, and all social media posts
- On-site signage









Top Things You Didn't Know About AWA!

1. The Pet Clinic



We offer low-cost spay/neuter wellness service.

2. Vets on Wheels



We travel to underserved communities to provide pet care.

3. Pet Food Pantry



We supply low-income families with pet food.

4. Transport



they are at risk of euthanasia!

5. Pet Rehabilitation



We help pets overcome unwanted behaviors so they can thrive in their new homes!

6. Summer Camp



We teach the human-animal bond to nearly 100 youths each summer!

7. Pet Retention



out of the shelters.

8. P.A.W.S.



intellectual and developmental disabilities!

9. Our EXPANSION



New Adoption and Education Center opening Spring of 2022