



Event Sponsorship Opportunities 2023-2024





509 Centennial Blvd.
Voorhees, NJ 08043
856-424-2288
www.awanj.org

When you become a sponsor of AWA, you are a partner that creates a positive impact in our community. With your company as a champion of AWA, your corporate brand reaches the broad audience of our loyal supporters and signifies your commitment to the needs of our pets, our community, and allows our followers to gain exposure to your company and your commitment to our lifesaving organization.

- AWA has 270,000 social media followers
- AWA's Facebook reached 2.2 million users last year in total
- Our website averaged over 100,000 page views and 40,000 sessions a month
- Average of 24,000 new users a month visiting our website

As a corporate partner to AWA, through your support we are able to continue our mission to eliminate animal suffering, promoting the importance of the human-animal bond and improving the role of animals in the well-being of people.

- Transforming the lives of even more homeless pets with a goal to double our adoptions
- Expand vital existing programs like our Pet Food Pantry to assist pet owners in need within your local community
- Increasing our support to the pets of Camden by doubling our Vets on Wheels vaccine clinics
- Continue to develop new education programs with added goal to expand these programs to more schools
- AWA was able to add two new Pet Clinic veterinarians, which allows for expanded services that provide community pet owners high-quality care at a lower price through our vaccine clinics, spay/neuter services and wellness visits

We are thankful to all our corporate sponsors and look forward to your company joining us in partnership as we continue to grow our essential programs that are so meaningful to our community.



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We love to partner with businesses for In-Kind sponsorships!
Including free or discounted services, materials, or equipment.

Please reach out if you have an idea to help with an event.

Sponsorship Status Key:

Available

Committed – Sponsor has completed Commitment Form

Reserved – Sponsor has been secured.

Status will be updated on the AWA website once confirmed.



HOWL-O-WEEN COMMUNITY DAY

October 21, 2023

1-4pm

AWA Campus

AWA is celebrating 75 years of saving animals and being a part of the Voorhees community. We will open our doors and campus for an afternoon of family fun! Kids and furry friends can enjoy the outdoor activities including Trunk or Treat, Pumpkin Decorating, Scavenger Hunt, and bounce house. Families (sorry no furry friends) can head indoors to visit with the animals and meet our team to learn all about what the AWA has to offer beyond adoptions.

A fun way for businesses and organizations to engage with the community is to decorate a trunk and hand out treats & promotional materials. We look forward to having many of our community partners and friends join us for this day of fun and celebration. Wouldn't it be great to have 75 trunks to celebrate 75 years?

Sponsorship Opportunities Available:

Presenting Sponsor - \$2,500 - One Available

- Event Naming Opportunity
- On-site signage
- On-site promotional space or decorated trunk
- Logo on AWA website
- Logo on all printed and digital materials promoting Howl-O-Ween Community Day

Gold Paw Sponsor - \$1,500

- Area Naming Opportunity: Pumpkin Decorating, Not Too Spooky Scavenger Hunt, Pumpkin Bounce, Shelter Candy Station (multiple available)
- On-site signage
- On-site promotional space or decorated trunk
- Logo on AWA website
- Logo on all printed and digital materials promoting Howl-O-Ween Community Day

Silver Paw Sponsor - \$750

- On-site signage
- On-site promotional space or decorated trunk
- Company acknowledgement on AWA website
- Company acknowledgement on all printed and digital materials promoting Howl-O-Ween Community Day



Celebrating 75
Cocktails anyone?



October 21, 2023

6-8pm

Celebrate Animal Welfare Association's 75th Anniversary with CockTAIL tastings in AWA's Adoption & Education.

Sponsorship Opportunities Available:

Presenting Sponsor - \$2,500 - One Available

- On-site promotional space
- Logo on all printed and digital materials promoting the Drag Show Fundraiser
- Logo on on-site signage & in program
- Logo on AWA website
- 4 complimentary tickets, and 10% discount on additional tickets

Gold Paw Sponsor - \$1,500

- On-site promotional space
- Logo on all printed and digital materials promoting the Drag Show Fundraiser
- Logo on on-site signage & in program
- Logo on AWA website
- 2 complimentary tickets, and 10% discount on additional tickets

Silver Paw Sponsor - \$750

- On-site promotional space
- Company acknowledgement on all printed and digital materials promoting the Drag Show Fundraiser
- Company acknowledgement on on-site signage & in program
- Company acknowledgement on AWA website
- 10% discount on tickets



November 16, 2023

6-10pm

Collingswood Grand Ballroom

Featuring the Queens of Drag Queen Entertainment

Guests will enjoy dinner and a night of fabulous performances by the queens of Drag Queen Entertainment in the beautiful Collingswood Grand Ballroom.

Sponsorship Opportunities Available:

Presenting Sponsor - \$5,000 - One Available Event Naming Opportunity

- On-site promotional space
- Logo on all printed and digital materials promoting the Drag Show Fundraiser
- Logo on on-site signage & in program
- Logo on AWA website
- 6 complimentary tickets, and 10% discount on additional tickets

Platinum Paw Sponsor - \$2,500 (*RESERVED*)

- On-site promotional space
- Logo on all printed and digital materials promoting the Drag Show Fundraiser
- Logo on on-site signage & in program
- Logo on AWA website
- 4 complimentary tickets, and 10% discount on additional tickets

Gold Paw Sponsor - \$1,500

- On-site promotional space
- Logo on all printed and digital materials promoting the Drag Show Fundraiser
- Logo on on-site signage & in program
- Logo on AWA website
- 2 complimentary tickets, and 10% discount on additional tickets

Silver Paw Sponsor - \$750

- On-site promotional space
- Company acknowledgement on all printed and digital materials promoting the Drag Show Fundraiser
- Company acknowledgement on on-site signage & in program
- Company acknowledgement on AWA website
- 10% discount on tickets

Pawliday Winter Wonderland

December 3, 2023

AWA Campus

Guests will join us for holiday shopping and fun! Vendors, food trucks, Santa Photos, and more!

Sponsorship Opportunities Available:

Presenting Sponsor - \$2,500 - One Available

- Event Naming Opportunity
- On-site signage
- On-site promotional space
- Logo on AWA website
- Logo on all printed and digital materials promoting Pawliday Winter Wonderland

Gold Paw Sponsor - \$1,500

- Area Naming Opportunity: Santa Photos, S'Mores Station, Bounce House, Ornament Making, Winter Wonderland Stage
- On-site signage
- On-site promotional space
- Logo on AWA website
- Logo on all printed and digital materials promoting Pawliday Winter Wonderland

Silver Paw Sponsor - \$750

- On-site signage
- On-site promotional space
- Company acknowledgement on AWA website
- Company acknowledgement on all printed and digital materials promoting Pawliday Winter Wonderland



January 26, 2024

6:30-10:30pm

Moorestown Community House

Feeling lucky? Guests can try their hand at classic casino games, take a turn on the dance floor, and win BIG in the basket raffle.

Sponsorship Opportunities Available:

Presenting Sponsor - \$5,000 - One Available Event Naming Opportunity

- On-site promotional space
- Logo on all printed and digital materials promoting the Big Bark Casino Fundraiser
- Logo on on-site signage & in program
- Logo on AWA website
- 6 complimentary tickets, and 10% discount on additional tickets

Platinum Paw Sponsor - \$2,500

- On-site promotional space
- Logo on all printed and digital materials promoting the Big Bark Casino Fundraiser
- Logo on on-site signage & in program
- Logo on AWA website
- 4 complimentary tickets, and 10% discount on additional tickets

Gold Paw Sponsor - \$1,500

- On-site promotional space
- Logo on all printed and digital materials promoting the Big Bark Casino Fundraiser
- Logo on on-site signage & in program
- Logo on AWA website
- 2 complimentary tickets, and 10% discount on additional tickets

Silver Paw Sponsor - \$750

- On-site promotional space
- Company acknowledgement on all printed and digital materials promoting the Big Bark Casino Fundraiser
- Company acknowledgement on on-site signage & in program
- Company acknowledgement on AWA website
- 10% discount on tickets



February 2024

Game on for our inaugural Pickleball tournament!

Sponsorship Opportunities Available:

Presenting Sponsor - \$5,000 - One Available

- Event Naming Opportunity
- Court sponsorship with signage
- On-site promotional space
- Logo on all printed and digital materials promoting Pickleball for Paws
- Logo on AWA website
- Promotional bag insert

Platinum Paw Sponsor - \$2,500

- Court sponsorship with signage
- On-site promotional space
- Logo on all printed and digital materials promoting Pickleball for Paws
- Logo on AWA website
- Promotional bag insert

Gold Paw Sponsor - \$1,500

- On-site promotional space
- Logo on on-site signage
- Logo on all printed and digital materials promoting Pickleball for Paws
- Logo on AWA website
- Promotional bag insert

Silver Paw Sponsor - \$750

- On-site promotional space
- Company acknowledgement on on-site signage
- Company acknowledgement on all printed and digital materials promoting Pickleball for Paws
- Company acknowledgement on AWA website
- Promotional bag insert



Parking Lot Signage Program



For businesses who are committed to the AWA mission of eliminating animal suffering and promoting the importance of the human-animal bond, AWA has a special program for you. Parking signs are a great way for businesses to show support for AWA.

Phase 1: includes the 15 signs along the driveway side of the Adoption & Education Center.

These signs are seen by potential adopters, clinic clients, Volunteers and Onsite event attendants.

Signage Opportunities Available:

Lifetime of Sign (minimum 15 years) - **\$5,000**

3 years - **\$1,000**

2 years - **\$750**

Signs can include company logo and or text.





All Animal Welfare Association sponsors and partners are invited to participate in our second annual Deck the Paws Tree Trimming Contest

- Tree Trimming hours will be November 13th-19th from 9:00am-12:00pm
- Participating sponsors and partners will be responsible for providing their own tree (artificial only) and decorations.
- Beginning November 27th visitors to AWA, staff, and volunteers will be able to vote for their favorite tree.
- The winner will be announced on our social media platforms on December 15th.
- This is a unique way for our sponsors & partners to promote their brands and can be a fun team-building activity.
- If you would like to participate please contact Meggin Olivo, Event Manager, at meggino@awanj.org by November 1st.



Ready to sponsor?

Contact Meggin Olivo, AWA Events Manager--by phone or email!

All event sponsorships are available on a first come, first serve basis.

AWA Contact List

Meggin Olivo

Event Manager

meggino@awanj.org

856-424-2288 x113

Lauren Donaldson

Donor Relations Administrator

laurend@awanj.org

856-424-2288 x107

Sue Beck

Development Manager

sueb@awanj.org

856-424-2288 x118

Laura Houston

Executive Director

laurah@awanj.org

856-424-2288 x109

Corporate Volunteer Opportunities Available!

Christian Snyder

Volunteer & Community Outreach Coordinator

volunteers@awanj.org

856-424-2288 x119

THANK YOU! Through your support we are able to continue our mission to eliminate animal suffering, promoting the importance of the human-animal bond and improving the role of animals in the well-being of people throughout our community!

