

Pawlday Winter Wonderland



December 3, 2023

AWA Campus

Guests will join us for holiday shopping and fun! Vendors, food trucks, Santa Photos, and more!

Sponsorship Opportunities Available:

Presenting Sponsor - \$2,500 - One Available

- Event Naming Opportunity
- On-site signage
- On-site promotional space
- Logo on AWA website
- Logo on all printed and digital materials promoting Pawlday Winter Wonderland

Gold Paw Sponsor - \$1,500

- Area Naming Opportunity: Santa Photos, S'Mores Station, Bounce House, Ornament Making, Winter Wonderland Stage
- On-site signage
- On-site promotional space
- Logo on AWA website
- Logo on all printed and digital materials promoting Pawlday Winter Wonderland

Silver Paw Sponsor - \$750

- On-site signage
- On-site promotional space
- Company acknowledgement on AWA website
- Company acknowledgement on all printed and digital materials promoting Pawlday Winter Wonderland

Animal Welfare Association
509 Centennial Blvd
Voorhees, NJ
awanj.org



Event Manager
Meggin Olivo
meggino@awanj.org
856-424-2288 x113

Benefits of Sponsoring **Animal Welfare Association**

When you become a sponsor of AWA, you are a partner that creates a positive impact in our community. With your company as a champion of AWA, your corporate brand reaches the broad audience of our loyal supporters and signifies your commitment to the needs of our pets, our community, and allows our followers to gain exposure to your company and your commitment to our lifesaving organization.

- AWA has 270,000 social media followers
- AWA's Facebook reached 2.2 million users last year in total
- Our website averaged over 100,000 page views and 40,000 sessions a month
- Average of 24,000 new users a month visiting our website

As a corporate partner to AWA, through your support we are able to continue our mission to eliminate animal suffering, promoting the importance of the human-animal bond and improving the role of animals in the well-being of people.

- Transforming the lives of even more homeless pets with a goal to double our adoptions
- Expand vital existing programs like our Pet Food Pantry to assist pet owners in need within your local community
- Increasing our support to the pets of Camden by doubling our Vets on Wheels vaccine clinics
- Continue to develop new education programs with added goal to expand these programs to more schools
- AWA was able to add two new Pet Clinic veterinarians, which allows for expanded services that provide community pet owners high-quality care at a lower price through our vaccine clinics, spay/neuter services and wellness visits

We are thankful to all our corporate sponsors and look forward to your company joining us in partnership as we continue to grow our essential programs that are so meaningful to our community.