



Jackie
Thunder,
Adopted
2023!

EVENT PARTNERSHIP OPPORTUNITIES 2024



Why Partner with Animal Welfare Association?



When you become an AWA partner, you create positive impact in our community. With your company as a champion of shelter and community pets, your corporate brand reaches the broad audience of AWA's loyal supporters.

- Transforming the lives of more animals through the transport of more homeless pets from high risk areas.
- Expand vital programs like AWA's Pet Food Pantry which assists pet owners in need, ensuring animal companionship remains accessible to all!
- Increasing outreach to the pets and pet owners living in the city of Camden, adding more free Vets on Wheels vaccine clinics.
- Develop new education programs as well as expanding existing programs to serve more schools and homeschool groups.
- Serve our community, providing pet owners high-quality care at an affordable price. Through weekly vaccine clinics, spay/neuter surgeries, wellness visits, Trap Neuter Return (TNR) and Coming Soon--- **X-Rays & Dental Care!**

We are grateful to our corporate partners past, present and future!
We look forward to joining in partnership to cultivate and expand essential programs vital to our community throughout 2024!

Adoption Services



Pet Behavior & Training



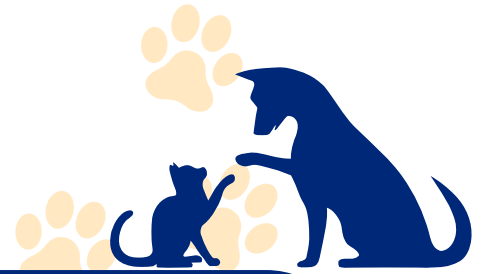
Affordable Pet Clinic



Expand Your Brand, Reach & Impact!



**Tap into
a loyal
following!**



FACEBOOK

260k Engaged Followers

On Track to Reaching 2.1 Million users by 2024



INSTAGRAM

10.3k Engaged Followers

On Track to Reaching 50k users by 2024



AWANJ.ORG

Average of 99k + Pageviews / Month

Average of 44k Sessions, 25k Users / Month



TIKTOK

2.3k Followers



HISTORY

South Jersey's oldest, largest pet clinic & no-kill adoption center

Education



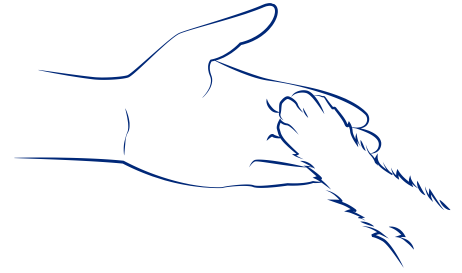
Volunteer



Community Outreach



**Doing the most good...
What you do best!**



You Provide:

- Tangible goods, services or physical donations
- Which help to improve or add to the success of the event

AWA Provides:

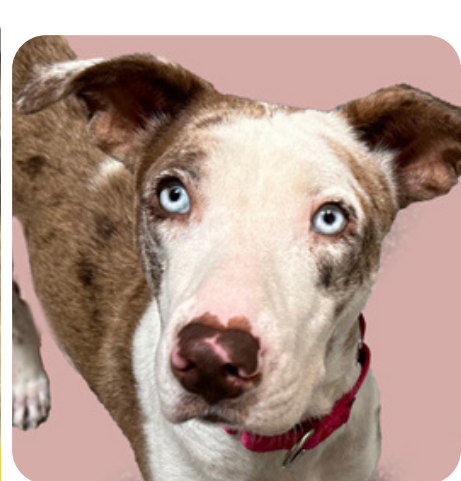
- Extensive promotion of your brand/company/service
- Promotion may be on social media, e-blasts and at the event itself

Examples of In-Kind Partnership:

- Auction & Raffle items
- Venue and/or Venue Needs (Tables, Chairs, Tents, Décor, etc.)
- Printing Services (Signage, Fliers, t-shirts)
- Event Supplies such (Water, Packaged Snacks)

All partners who contribute goods or services to an event will be included in event promotional materials and other acknowledgement commensurate with the cash value of the in-kind donation.

We welcome in-kind partnerships in all forms!



BIG BARK CASINO

*Rolling with
the big dogs!*



January 26th



Start your year off right, rolling with the BIG DOGS! Enjoy an evening playing table games, food, live music, dancing, raffles and cocktails for an incredible cause!

Brand NEW for 2024!

PARTNERSHIP OPPORTUNITIES

PRESENTING
(1 Available)
\$5,000

PLATINUM
(4 Available)
\$2,500

GOLD
\$1,500

SILVER
\$750

BRONZE
\$500

Premier Event Branding



Area Naming

Ball Room, Club Room, Garden Room, Library



Complimentary Event Tickets

10

5

2

1

1

10% Discount on Event Tickets



Exhibit Table



WEBSITE & SOCIAL MEDIA RECOGNITION

Logo & Link Recognition on Partner Page (1yr)



Name & Link Recognition on Partner Page (1yr)



Tagged E-blast

2

1

Tagged Social Post

2

1

Location:
Moorestown Community House
Expected Attendance: 200+





DRAGSHOW FUNDRAISER

APRIL 5TH



Enjoy a fierce evening hosted by Astala Vista "The Crazy Cat Lady of Drag", along with her cohort of fabulous Queens as they present, Drag Wars! Dinner, Drinks, a variety show filled with antics, side-splitting laughter, basket and 50/50 raffles!

PARTNERSHIP OPPORTUNITIES

PRESENTING
(1 Available)
\$5,000

PLATINUM
(4 Available)
\$2,500

GOLD
\$1,500

SILVER
\$750

BRONZE
\$500

Premier Event Branding



Event Program Ad



Complimentary Event Tickets

10

5

2

1

1

10% Discount on Event Tickets



Exhibit Table



WEBSITE & SOCIAL MEDIA RECOGNITION

Logo & Link Recognition on Partner Page (1yr)



Name & Link Recognition on Partner Page (1yr)



Tagged E-blast

2

1

Tagged Social Post

2

1

Location: Collingswood Grand Ballroom
Expected Attendance: 200



PAWS & FEET



May 4th

5K Run/Walk and Doggie Fun Day

AWA's Signature Fundraising Event! This community day kicks off w/ a 5k run/walk/costumed pet ramble, enjoy local craft beer/cocktails as you peruse the basket and 50/50 raffles, stroll the vendor market, fuel up on local fare in the dining tent, and learn more about what AWA is doing in the SJ community for 75+ years! Bring your pup for discounted vaccines, learn about adoption, fostering, transport, and returning for 2024 the Vet Pretend Play Clinic!

PARTNERSHIP OPPORTUNITIES	PRESENTING (1 Available) \$7,500	PLATINUM (8 Available) \$2,500	GOLD (7 Available) \$1,500	SILVER \$750	BRONZE \$500
Premier Event Branding	✓				
Zone Naming w/ Signage					
Doses for Dogs (2 Available), Staff T-Shirt		✓			
5K Promo Bag, 5K Race Bib, Photo Booth, Tasting Tent, Dining Tent					
Area Naming Opportunity w/ Signage					
Rescue Ramble, Bounce House, Vet Pretend Play Clinic, Pooch Pool Party, Runner Recovery, Midway Hydration Station, Doggie Demo Ring			✓		
Logo on Event Banner	✓	✓	✓		
Name on Event Banner				✓	✓
Logo on Event Shirt	✓	✓	✓	✓	
Name on Event Shirt					✓
5K Promotional Bag Insert	✓	✓	✓	✓	✓
10' x 10' Exhibit Space	✓	✓	✓	✓	✓

WEBSITE & SOCIAL MEDIA RECOGNITION

Logo & Link on AWA Partner Page (1yr)	✓	✓	✓	✓	
Name & Link on AWA Partner Page (1yr)					✓
Logo & Link on Paws & Feet Event Page	✓	✓	✓	✓	
Name & Link on Paws & Feet Event Page					✓
Tagged E-blast	✓				
Tagged Social Post	✓	✓			

Location: Voorhees Town Center **Expected Attendance:** 2000+



Thank You to our 2023 Paws & Feet Partners!



Schwartz Financial Associates, Inc. IDEXX Lynn Fryckberg

Wedgewood Pharmacy Samaritan SERVPRO Team Fabiani

BARKING LOT SIPS & BREWS

TAILGATE EVENT SERIES

JUNE 21ST, 2024

JULY 26TH, 2024

AUGUST 20TH, 2024



A laid back summer tailgate series! Live music, local craft brews/cocktails, a variety of food trucks and a chance to relax and enjoy the summer evening with your pals & pups!

PARTNERSHIP OPPORTUNITIES

PRESENTING
(1 Available)
\$2,500

GOLD
\$1,500

SILVER
\$750

BRONZE
\$500

Premier Event Branding &
Logo on Beverage Cup



Logo on Beverage Cup



10' x10' Exhibit



WEBSITE & SOCIAL MEDIA RECOGNITION

Logo & Link Recognition on Partner Page (1yr)



Name & Link Recognition on Partner Page (1yr)



Tagged E-blast

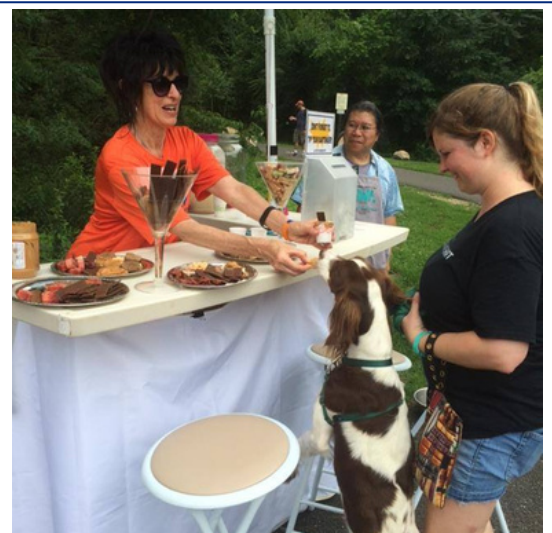


Tagged Social Post



Location: AWA Campus

Expected Attendance: 150-200 per event



Family Fun NIGHT

July 13, 2024

Join us for a FREE night of fun outside at AWA! We will have a special appearance by BLUEY our AWA Pretend Pet Clinic, face painting, a family scavenger hunt and more!
Enjoy treats from hotdog, popsicle and cotton candy vendors!

PARTNERSHIP OPPORTUNITIES	PRESENTING (1 Available) \$2,500	GOLD (2 Available) \$1,500	SILVER \$750	BRONZE \$500
Premier Event Branding	✓			
Area Naming		✓		
Scavenger Hunt, Lawn Games		✓		
10'x10' Exhibit Space	✓	✓	✓	✓

WEBSITE & SOCIAL MEDIA RECOGNITION

Logo & Link Recognition on Partner Page (1yr)	✓	✓	✓	
Name & Link Recognition on Partner Page (1yr)				✓
Tagged E-blast	✓			
Tagged Social Post	✓	✓		

Location: AWA Campus
Expected Attendance: 200+





PUTT FOR PETS

Pleasant Valley Mini Golf

August 2nd-4th, 2024

A weekend of fun for the whole family at a well-known South Jersey staple! 18 holes of mini golf and homemade water ice are sure to be a howling good time!

PARTNERSHIP OPPORTUNITIES

PRESENTING
(1 Available)
\$2,500

GOLD
(4 Available)
\$1,500

SILVER
\$750

BRONZE
\$500

Premier Event Branding



Tee Signage

3

2

1

1

Complimentary Event Tickets

20

10

5

2

10% Discount on Event Tickets



10'x10' Exhibit Space



WEBSITE & SOCIAL MEDIA RECOGNITION

Logo & Link Recognition on Partner Page (1yr)



Name & Link Recognition on Partner Page (1yr)



Tagged E-blast

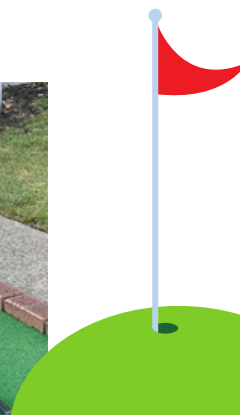
2

Tagged Social Post

2

1

Location: Pleasant Valley Mini Golf, Voorhees
Expected Attendance: 200



PINS FOR PURRS

30 STRIKES
STRATFORD, NJ

*August 25th
3-5pm*



Join us for a purr-fectly delightful event that's sure to bowl you over! Whether you're a seasoned bowler or just looking for a fun activity with family & friends, this event promises to be a claw-some experience for all.

PARTNERSHIP OPPORTUNITIES	PRESENTING (1 Available) \$2,500	GOLD (4 Available) \$1,500	SILVER \$750	BRONZE \$500
Premier Event Branding	✓			
Lane Signage	3	2	1	1
Complimentary Lane (6 people/lane)	2	1		
10% Discount on Event Tickets	✓	✓	✓	✓
6ft Table Exhibit Space	✓	✓	✓	✓

WEBSITE & SOCIAL MEDIA RECOGNITION

Logo & Link Recognition on Partner Page (1yr)	✓	✓		
Name & Link Recognition on Partner Page (1yr)			✓	✓
Tagged E-blast	1			
Tagged Social Post	1	1		

Location: 30 Strikes Lanes, Stratford, NJ

Expected Attendance: 100+





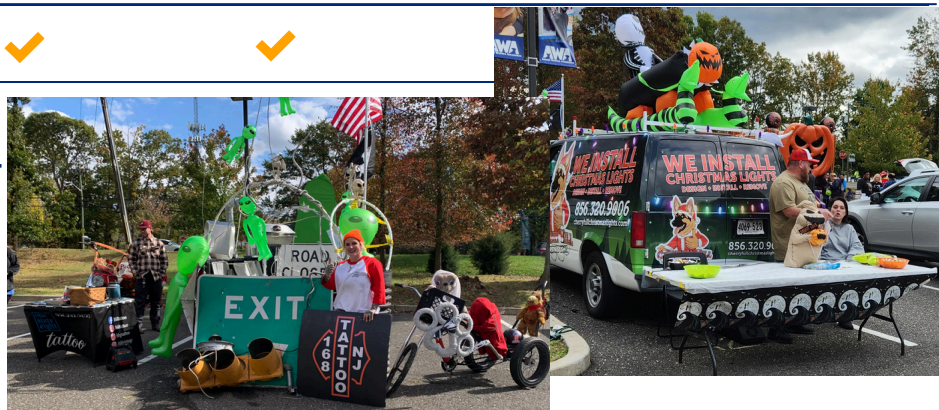
A highly anticipated holiday staple for the Voorhees community for over a decade. Decorated Trunks, treats galore, kids activities including costume contest, bounce house, not-so-spooky scavenger hunt and more!

PARTNERSHIP OPPORTUNITIES	PRESENTING (1 Available) \$5,000	PLATINUM (2 Available) \$2,500	GOLD (4 Available) \$1,500	SILVER \$750	BRONZE \$500
Premier Event Branding	✓				
Area Naming		✓			
Bounce House, Pumpkin Decorating					
Games					
Scavenger Hunt, Costume Contests, Spinning Wheel, Bean Bag Toss			✓		
Trunk or Treat Bag Insert	✓	✓	✓	✓	✓
Decorated Trunk/10'x10' Exhibit Space	✓	✓	✓	✓	✓

WEBSITE & SOCIAL MEDIA RECOGNITION

Logo & Link Recognition on Partner Page (1yr)	✓	✓	✓	✓	
Name & Link Recognition on Partner Page (1yr)					✓
Tagged E-blast	✓				
Tagged Social Post	✓	✓			

Location: AWA Campus
Expected Attendance: 500+





DRAG SHOW FUNDRAISER

NOVEMBER 8TH



Enjoy a fierce evening hosted by Astala Vista "The Crazy Cat Lady of Drag", along with her cohort of fabulous Queens! Dinner, drinks, a variety show filled with antics, side-splitting laughter, basket and 50/50 raffles!

PARTNERSHIP OPPORTUNITIES

PRESENTING
(1 Available)
\$5,000

PLATINUM
(4 Available)
\$2,500

GOLD
\$1,500

SILVER
\$750

BRONZE
\$500

Premier Event Branding



Event Program Ad



Complimentary Event Tickets

10

5

2

1

1

10% Discount on Event Tickets



Exhibit Table



WEBSITE & SOCIAL MEDIA RECOGNITION

Logo & Link Recognition on Partner Page (1yr)



Name & Link Recognition on Partner Page (1yr)



Tagged E-blast

2

1

Tagged Social Post

2

1



Location: Collingswood Grand Ballroom
Expected Attendance: 200



ANIMAL WELFARE ASSOCIATION

EVENT PARTNERSHIP

Pawliday Market

December 1st, 2024

Get your holiday shopping and family photos done early! 40+ vendors to shop, photos with Santa and the Grinch (fur family highly encouraged). Food trucks, kids crafts, s'mores, can't forget the hot cocoa too!

PARTNERSHIP OPPORTUNITIES

PRESENTING
(1 Available)
\$2,500

GOLD
(4 Available)
\$1,500

SILVER
\$750

BRONZE
\$500

Premier Event Branding



Area Naming

S'mores Station, Craft Corner,
Santa Photos, Candy Cane Stage



10'x10' Exhibit Space



WEBSITE & SOCIAL MEDIA RECOGNITION

Logo & Link Recognition on Partner Page (1yr)



Name & Link Recognition on Partner Page (1yr)



Tagged E-blast



Tagged Social Post



Location: AWA Campus

Expected Attendance: 200+






VETS ON WHEELS

**FREE Accessible Pet Care
For Camden City Residents**

What is **Vets On Wheels**?

Our Vets on Wheels (VOW) program is “event-based” community outreach, designed to provide basic – and much needed – veterinary services to the pet owners in the City of Camden, New Jersey. People living under economic hardship must prioritize their needs, and often, pet care falls to the bottom. People give what they can to their pets, but often they are unable to provide routine vaccinations or preventative care. We know people love their pets and they generally want to make healthy decisions for them if the information and resources are provided. AWA’s VOW helps provide those resources and remove the stress of caring for their pets so they may better focus on other needs in their lives.

Services Provided at Each VOW Session:

- Rabies & Distemper Vaccines
- Microchips
- Flea/Tick Preventatives
- Pet Food & Supplies

2023 VOW Statistics:

- Offered twice a month from April – October
- Vaccines provided to 1159 pets
- Average of 80 pets seen per VOW session
- Cost to AWA per VOW session approximately \$3000

What Can You Do?

Because we see such a need for these services for the community, AWA is looking to expand the number of VOW events in 2024 providing services for an estimated 1500 pets. Become an Animal Welfare Association VOW Partner by funding one or multiple sessions.

Opportunities Available:

- \$3000 Sponsorship per Session
- Session Dates: 4/17, 4/24, 5/15, 5/22, 6/19, 6/26, 7/17, 7/24, 8/21, 8/28, 9/18, 9/25, 10/16, 10/23

Partnership Recognition:

- Tagged Social Media Post for Sponsored Session
- Logo & Link on AWA Website Partner Page
- Logo on AWA Website VOW Page
- Logo on VOW Flyer
- Exhibit Space at Sponsored Session

Pyne Poynt Park

**3rd & 4th Wednesday
April - October**

9:30am - 12:00pm

**600 Park Dr
Camden, NJ**





Raining Cats

Kitten season is the time of year when cats give birth, flooding the shelter with homeless litters. To combat the high cat population in the shelter during kitten season AWA offers reduced fee adoptions for cats & kittens in July and August as our ***Raining Cats*** promotion.

Raining Cats Goal: 300 adoptions

Raining Cats Sponsorship: \$50/adoption

By sponsoring one adoption or more you help offset the fee difference during the promotion and help support the daily care of the cats & kittens at AWA.



**Sign for
Adoption Pictures**



STEP & REPEAT BANNER

The excitement of bringing home a new pet can only be topped by making them a "Facebook" official member of the family.

For over 10 years AWA has shared adopted pets through our social media, exposing your business to **AWA's 260k+ followers every single day** when you partner to be featured on AWA's lobby step and repeat banner!

Not to mention, your business will be a major part of this exciting step in thousands of adopted pets lives.

- Seen by thousands of AWA clients each month in person
- Featured in hundreds of adoption photo posts (**our most seen posts**)
- AWA's adoption recap posts reach OVER 7,600 users, receiving almost 300 engagements each day.

White 2'x7' Fabric Banner with Full Color Logo

Step & Repeat Banner Opportunities Available:

3 Months - \$1,250

Choose from: January-March, April-June, July-September, October-December

6 Months - \$2,000

Choose from: January-June, July-December

1 year - \$2,500



Production time for banners is 1-2 weeks. Please keep that in mind when selecting display options.

**Looking to support AWA & engage the community in more ways than one?!
Add any of the following opportunities to your partnership package!**

Exhibit Space at the following AWA events - \$100

- Paws & Feet 5K Run/Walk and Doggie Fun Day
- Barking Lot Sips & Brews
- Hall-O-Ween Trunk or Treat - Can choose to either decorate a trunk or have a 10' x10' exhibit space.
- Pawliday Market

National Awareness Month Partnership - \$1,250

Includes:

- Educational/Promotional "Newsletter" Prepared by AWA
 - One side educational topic for the month and one side promotional piece for sponsor
 - Emailed to AWA contact list
 - Digital copy linked on AWA website and available to sponsor to share/post
 - Hard copy placed in AWA adoption bags
 - Logo on related page of AWA website
 - 4 social media posts on AWA's Facebook and Instagram (over 280k accounts reached/ month)

Available Opportunities:

January - National Train Your Dog Month
 February - Spay/Neuter Awareness Month
 March - Pet Poison Prevention Awareness Month
 April - Heartworm Awareness Month
 May - Chip Your Pet Month
 June - Adopt A Shelter Cat Month
 July - National Lost Pet Prevention Month
 August - Immunization Awareness Month
 September - Happy Healthy Cat Month
 October - Pit Bull Awareness Month
 November - Adopt a Senior Pet Month





CORPORATE CUDDLES



Why should you have a Corporate Cuddle Session?

Why Not?!

Corporate Cuddles with AWA are an amazing way to engage your team, none of the pets attending the event are available for adoption yet, so no need to stress about filling out applications!

Focus on the happiness and healing a good cuddle can bring to everyone and see the benefits for your team for weeks to follow!

Corporate Cuddles help:

- Boost Workplace Morale
- Socialize young kittens & puppies outside of the shelter environment
- Increase Workplace Productivity
- Reduce Workplace Stress
- Engage employees in a unique way utilizing the healing of animal companionship!

Warning: Laughing and happiness WILL be contagious!

Facility Location:

AWA comes to your location, indoor only, 15-mile travel distance from AWA.

(Additional travel will be evaluated on a case-by-case basis, additional travel fees apply)

Cuddles Available Monday-Thursday, 2 hour maximum

(Staff/volunteers require 30min set-up & take down. AWA on-site for 3 hours total)

Availability:

Corporate Cuddle is based on puppy/kitten availability.

There can be no guarantee whether the cuddle will have puppies, kittens or potentially both.

Pets that come to the cuddle are selected based on age and temperament to attend.

Please advise if there are specific restrictions regarding the pets that can come to your corporate cuddle (ex. allergy restrictions).

Scheduling:

A specific date may be requested, however cannot be guaranteed.

Corporate Cuddles are managed by a wait list, cuddles will be scheduled as opportunities arise.

Charge:

\$200 for a 1-hour corporate cuddle.

\$25 additional charge for every additional ½ hour scheduled at time of booking. 2hr event max.



PARKING LOT SIGNAGE



Parking signs are a great way for businesses to show support for AWA!

Includes the signs along the driveway side of the Adoption & Education Center.

These signs are seen by thousands of community members each year including

Signage Opportunities Available:

Lifetime of Sign (minimum 15 years) - \$5,000

3 years - \$1,000

2 years - \$750

Signs can include company logo and or text.





HOST AN EVENT AT AWA

Rental Spaces For All Events

Looking for a unique spot for your next business meeting? Corporate retreat? Party? Want a memorable venue like no facility rental in South Jersey?

AWA is the perfect choice!

GREAT FOR MEETINGS!

**William G. Rohrer Family
Foundation Conference Room**

\$50

Per 2 Hours



~12 - 18
Guests



~25 - 30
Guests

PERFECT PRESENTATION SPACE

**Columbia Bank Foundation
Community Room**

\$100

Per 2 Hours & \$40/ additional

OUR LARGEST SPACE

Al & Barbara Dragon Lobby

Pricing Available Upon Request



~60 - 75
Guests

For Details Visit:

awanj.org/host-an-event-at-awa/



All Animal Welfare Association sponsors and partners are invited to participate in our second annual Deck the Paws Tree Trimming Contest

- Tree Trimming hours will be November 18th-27th from 9:00am-12:00pm
- Participating partners will be responsible for providing their own tree (artificial only) and decorations.
- Beginning November 30th visitors to AWA, staff, and volunteers will be able to vote for their favorite tree.
- The winner will be announced on our social media platforms on December 13th.
- This is a unique way for our partners to promote their brands and can be a fun team-building activity.
- If you would like to participate please contact Meggin Olivo by November 10th.



Ready to Become an AWA Partner?

Contact us today!

Meggin Olivo
Event Manager
meggino@awanj.org
856-424-2288 x113

Lauren Donaldson
Donor Relations Administrator
laurend@awanj.org
856-424-2288 x107

**All event partnerships are available on a first come, first serve basis.*

**Help us use your dollars wisely! If you are donating \$100 or more, please consider a check so that 100% of your contribution goes to AWA programs! (not to platform admin & credit card fees).*

Corporate Volunteer Opportunities Available!

Christian Snyder
Volunteer & Community Outreach Coordinator
volunteers@awanj.org
856-424-2288 x119

THANK YOU!



509 Centennial Blvd.
Voorhees, NJ 08043
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