



Nettles
Adopted 2024

Partnership Opportunities 2025



Become an AWA Partner and Create a Positive Community Impact!

When your company partners with Animal Welfare Association (AWA), you become a champion for shelter animals and community pets, showcasing your corporate brand to AWA's dedicated and loyal supporters.

- *Transform Lives:* Facilitate the transport of homeless pets from high-risk areas, giving them a second chance at life.
- *Expand vital programs:* Support initiatives like AWA's Pet Food Pantry, which helps pet owners in need keep their beloved companions by their side.
- *Reach Underserved Communities:* Increase access to free Vets on Wheels vaccine clinics for pets and owners in underserved areas.
- *Enhance Education Opportunities:* Develop new educational programs and expand current ones, reaching more schools and homeschool groups.
- *Provide High Quality, Affordable Care:* Ensure pet owners have access to weekly vaccine clinics, spay/neuter surgeries, wellness visits, and Trap-Neuter-Return (TNR) services!

We are deeply grateful to our corporate partners, past, present and future, who make these initiatives possible. Together, we can cultivate and expand these essential programs to create lasting change in our community throughout 2025 and beyond.

Join us today and be part of this meaningful journey!

Adoption Services



Pet Behavior & Training



Affordable Pet Clinic



Expand Your Brand, Reach & Impact!



Tap into
a loyal
following!



FACEBOOK

261k Engaged Followers
Average Reach of Posts of 121k



INSTAGRAM

12.4k Engaged Followers
Average 127.6k views per post, reel and story



LINKEDIN

18k Followers
12.4k impressions



TIKTOK

2.5k Followers
Average 2.6k views



AWANJ.ORG

Average of 108.3k Pageviews / Month
Average of 44k Sessions, 24k Users / Month

Education



Volunteer



Community Outreach



**Doing the most good...
What you do best!**

You Provide:

- Tangible goods, services or physical donations
- These donations help to improve or add to the success of the event

AWA Provides:

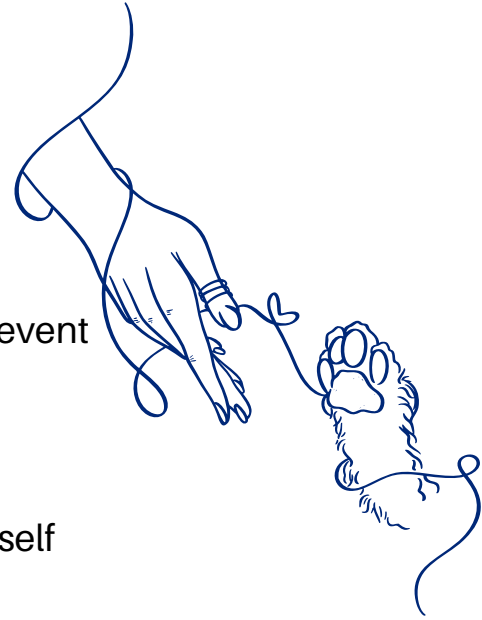
- Extensive promotion of your brand/company/service
- Promotion may be on social media, e-blasts and at the event itself

Examples of In-Kind Partnership:

- Auction & Raffle items
- Venue and/or Venue Needs (Tables, Chairs, Tents, Décor, etc.)
- Printing Services (Signage, Flyers, T-Shirts)
- Event Supplies (Branded Napkins, Water, Packaged Snacks)

All partners who contribute goods or services to an event will be included in event promotional materials and other acknowledgements to commensurate with the cash value of the in-kind donation.

We welcome in-kind partnerships in all forms!



Event Partnerships at AWA

There are so many fun and unique ways to get involved with events at AWA! Our events department creates anywhere from 8+ events annually and is consistently adding more to the schedule as AWA grows! These experiences help spread awareness of Animal Welfare Association's mission, fundraise, and create a network for our organization and partners alike.

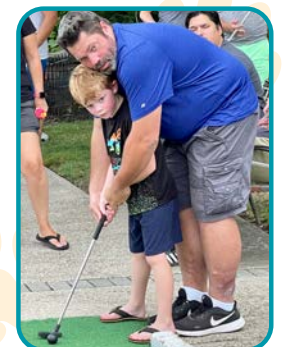
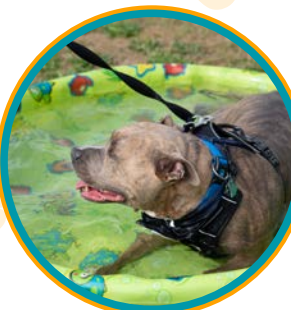
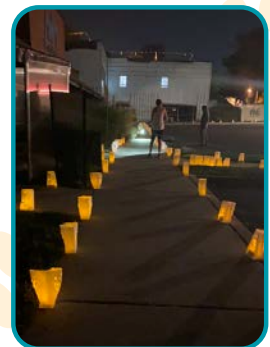
Throughout the year, AWA plans a variety of experiences, such as our family-based events like bowling and mini golf, community-based events such as Paws & Feet 5k and Doggie Fun Day and Trunk or Treat, as well as a more diverse section of events including our annual Drag Show and so many more!

All partnership opportunities are available individually through each event, but more options are available. For example, exhibit spaces can be swapped for event tickets. Please reach out to us to discuss other possibilities, such as a yearly partnership amongst multiple events, smaller (and larger!) partner options, and other individual potential opportunities!



See something that catches your eye? Have an idea not listed? Please talk to us - We would love to connect about other potential ideas and collaborations!

**Please contact: stephanieg@awanj.org
p# 856-424-2288 x 113**





ANIMAL WELFARE ASSOCIATION

EVENT PARTNERSHIP

February
23rd
3-5pm

PINS FOR PURRS

30 STRIKES
501 S. WHITE
HORSE PIKE
STRATFORD, NJ



Join us for a purr-fectly delightful event that's sure to bowl you over! Whether you're a seasoned bowler or just looking for a fun activity with family & friends, this event promises to be a claw-some experience for all.

PARTNERSHIP OPPORTUNITIES

BRONZE
\$100

SILVER
\$250

GOLD
\$500

PRESENTING
\$1,000

6ft Table Exhibit Space



10% Discount on Event Tickets



Lane Signage

1 Lane

1 Lane

2 Lanes

3 Lanes

Complimentary Lane (6 people/lane)

1 Lanes

2 Lanes

Premier Event Branding



WEBSITE & SOCIAL MEDIA RECOGNITION

Name & Link Recognition on Partner Page (1yr)



Logo & Link Recognition on Partner Page (1yr)



Tagged Social Post

1 Post

2 Posts

Tagged E-blast

1 Post

Individual Partnership Options

Basket Donation: \$ 50- \$500 Value of your choice**

Sponsor a Lane: \$100 - Includes signage

Location: 30 Strikes Lanes, Stratford, NJ
Expected Attendance: 100+

** Basket donation includes feature on Instagram stories and highlight



ANIMAL WELFARE ASSOCIATION

EVENT PARTNERSHIP



SUNDAY, MAY 4TH



Paws & Feet is AWA's Signature Fundraising Event! This annual community day kicks off with a 5k run/walk/costumed pet parade. Peruse the basket and 50/50 raffles, stroll the vendor market, fuel up on local fare in the dining tent, and learn more about what AWA has been doing in the SJ community for 75+ years! Bring your pup for discounted vaccines, learn about adoption, fostering, volunteering, transport, and returning for 2025 the Vet Pretend Play Clinic with our NEW Pretend Pet Adoption Center!

PARTNERSHIP OPPORTUNITIES

	BRONZE \$250	SILVER \$750	GOLD \$1,500	PLATINUM \$2,500	PRESENTING \$7,500
10' x 10' Exhibit Space					
5K Promotional Bag Insert					
Logo on Event Banner and Event Shirt					
Name on Event Banner and Event Shirt					
Area Naming Opportunity w/ Signage Rescue Ramble, Bounce House, Pretend Play Clinic, Pooch Pool Party/ Ball pit, Runner Recovery, Midway Hydration Station, Doggie Demo Ring					
Zone Naming w/ Signage Doses for Dogs (2 Available), Staff T-Shirt, 5K Promo Bag, 5K Race Bib, Photo Booth, Tasting Tent, Dining Tent					
Premier Event Branding					

WEBSITE & SOCIAL MEDIA RECOGNITION

Logo & Link on AWA Partner Page (1yr) and Event Page					
Name & Link on AWA Partner Page (1yr) and Event Page					
Tagged Social Post and Story Highlight					
Tagged E-blast and Social Media Reel					

Individual Partnership Options

Basket Donation: \$ 50- \$500 Value of your choice**

In Kind Donations: (Race Bibs, water and snacks for runner recovery, runner swag bags, tent/chair rentals, etc.) : **Cost Varies**

Location: Cooper River Park Cherry Hill, NJ
Expected Attendance: 2,000+



**** Basket donation includes feature on Instagram stories and highlight**



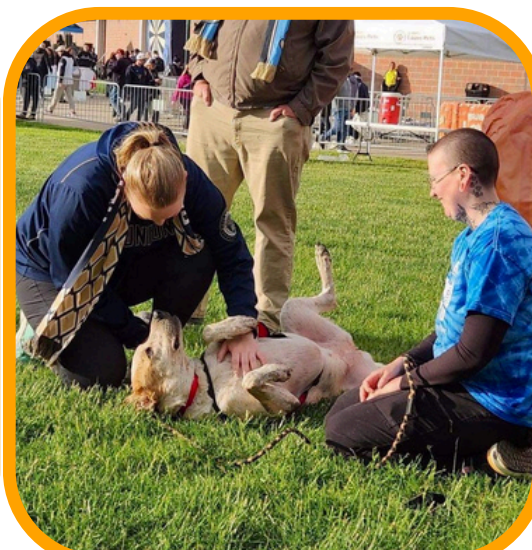
Thank You to our 2024 Paws & Feet Partners!



Feet Partners!



Illiano Events 🐾 SERVPRO Team Fabiani 🐾 Lynn Fryckberg
Wedgewood Pharmacy 🐾 Days 2 Remember 🐾 IDEXX



Family Fun NIGHT

AUGUST 16TH, 2025

Come out for a FREE night of fun outside at AWA! We will have a special appearance by BLUEY our AWA Pretend Pet Clinic, face painting, a family scavenger hunt and more! Enjoy treats from hotdog, popsicle and cotton candy vendors!

PARTNERSHIP OPPORTUNITIES	BRONZE \$250	SILVER \$500	GOLD \$1,000	PRESENTING \$1,500
10'x10' Exhibit Space	★	★	★	★
Area Naming Scavenger Hunt, Lawn Games			★	★
Premier Event Branding				★

WEBSITE & SOCIAL MEDIA RECOGNITION

Name & Link Recognition on Partner Page (1yr)	★	★	★	★
Logo & Link Recognition on Partner Page (1yr)	★	★	★	★
Tagged Social Post			1 Post	2 Posts
Tagged E-blast				★

Individual Partnership Options	
Sponsor An Activity:	Cost May Vary
Give a clue in the Scavenger Hunt:	\$150



Location: AWA Campus
Expected Attendance: 200+



EVENT PARTNERSHIP



BARKING LOT SIPS & BREWS

JUNE 27TH, 2025 🎵 AUGUST DATE TBA!

A laid-back summer series and night of outside fun! Live music, local craft brews/cocktails, a variety of food trucks and a chance to relax and enjoy the summer evening with your pals & pups!

PARTNERSHIP OPPORTUNITIES	BRONZE \$250	SILVER \$500	GOLD \$750	PRESENTING \$1,000
10' x10' Exhibit	🎵	🎵	🎵	🎵
Logo on Beverage Cup			🎵	🎵
Premier Event Branding & Logo on Beverage Cup				🎵
WEBSITE & SOCIAL MEDIA RECOGNITION				
Name & Link Recognition on Partner Page (1yr)	🎵	🎵	🎵	🎵
Logo & Link Recognition on Partner Page (1yr)			🎵	🎵
Tagged Social Post			1 Post	2 Posts
Tagged E-blast				🎵

Individual Partnership Options	
Sponsor music for the event:	Cost May Vary
Sponsor an activity or area:	\$150



Location: AWA Campus
Expected Attendance: 150-200 per event

EVENT PARTNERSHIP

PUTT FOR PETS

PLEASANT VALLEY MINI GOLF









DATES: TBA



Join us at a South Jersey staple for a weekend of fun for the whole family! Enjoy 18 holes of mini golf and homemade water ice - it's sure to be a howling good time!

PARTNERSHIP OPPORTUNITIES	BRONZE \$250	SILVER \$500	GOLD \$1,000	PRESENTING \$1,500
10'x10' Exhibit Space				
Complimentary Event Tickets	2 Tickets	5 Tickets	10 Tickets	20 Tickets
10% Discount on Event Tickets				
Tee Signage		1 Tee	2 Tees	3 Tees
Premier Event Branding				

WEBSITE & SOCIAL MEDIA RECOGNITION

Logo & Link Recognition on Partner Page (1yr)				
Name & Link Recognition on Partner Page (1yr)				
Tagged Social Post			1 Post	2 Posts
Tagged E-blast				

Individual Partnership Options

Sponsor a hole:	\$100
In kind items:	Cost Varies

Location: Pleasant Valley Mini Golf, Voorhees
Expected Attendance: 200





HOWL-O-WEEEN TRUNK OR TREAT



OCTOBER 18TH, 2025

A highly-anticipated fall staple for the Voorhees community for over a decade. Decorated Trunks, treats galore, a traditional ofrenda to honor passed pets, kids activities including costume contest, bounce house, not-so-spooky scavenger hunt and more!

PARTNERSHIP OPPORTUNITIES

BRONZE
\$250

SILVER
\$750

GOLD
\$1,000

PLATINUM
\$1,500

PRESENTING
\$2,500

Decorated Trunk/10'x10' Exhibit Space



Trunk or Treat Bag Insert



Games

Scavenger Hunt, Costume Contests, Spinning Wheel, Bean Bag Toss



Area Naming

Bounce House, Pumpkin Decorating



Premier Event Branding



WEBSITE & SOCIAL MEDIA RECOGNITION

Name & Link Recognition on Partner Page
(1yr)



Logo & Link Recognition on Partner Page
(1yr)



Tagged Social Post

1 Post

2 Posts

Tagged E-blast



Individual Partnership
Options

Sponsor An Activity: **Cost May Vary**

Give a clue in the
Scavenger Hunt: **\$150**

Sponsor the Pet
memorial "Ofrenda": **\$200**

Location: AWA Campus
Expected Attendance: 500+





Enjoy a fierce evening hosted by Astala Vista "The Crazy Cat Lady of Drag", along with her cohort of fabulous Queens! Dinner, drinks, a variety show filled with antics, side-splitting laughter, basket and 50/50 raffles!

PARTNERSHIP OPPORTUNITIES	BRONZE \$500	SILVER \$750	GOLD \$1,000	PLATINUM \$1,500	PRESENTING \$2,500
Exhibit Table	★	★	★	★	★
10% Discount on Event Tickets	★	★	★	★	★
Complimentary Event Tickets	1 Ticket	1 Ticket	2 Tickets	5 Tickets	10 Tickets
Event Program Ad			★	★	★
Premier Event Branding					★

WEBSITE & SOCIAL MEDIA RECOGNITION

Name & Link Recognition on Partner Page (1yr)	★	★	★	★	★
Logo & Link Recognition on Partner Page (1yr)			★	★	★
Tagged Social Post				1 Post	2 Posts
Tagged E-blast					★

Individual Partnership Options

Donate a Raffle Basket: **\$50 - \$500 - Choice of Value****

Have a special role in the drag show: **\$250**

Location: Collingswood Grand Ballroom
Expected Attendance: 200

** Basket donation includes feature on Instagram stories and highlight



Pawliday Market



Come get your holiday shopping and photos done at AWA!
Many vendors to shop, photos with Santa and the Grinch (fur family highly encouraged).
Food, kids crafts, and you can't forget the hot cocoa!

*Additional information coming soon!

PARTNERSHIP OPPORTUNITIES	BRONZE \$500	SILVER \$750	GOLD \$1,500	PRESENTING \$2,500
10'x10' Exhibit Space	❄️	❄️	❄️	❄️
Area Naming S'mores Station, Craft Corner, Santa Photos, Candy Cane Stage			❄️	❄️
Premier Event Branding				❄️

WEBSITE & SOCIAL MEDIA RECOGNITION

Logo & Link Recognition on Partner Page (1yr)	❄️	❄️	❄️	❄️
Name & Link Recognition on Partner Page (1yr)		❄️	❄️	❄️
Tagged Social Post			1 Posts	2 Posts
Tagged E-blast				❄️

Individual Partnership Options	
Sponsor Live Music:	Cost May Vary
Sponsor Hot Cocoa station:	\$200

Tentative Location: AWA Campus
Expected Attendance: 200+






VETS ON WHEELS

**FREE Accessible Pet Care
For Camden City Residents**

What is Vets On Wheels?

Our Vets on Wheels (VOW) program is a compassionate, event-based, community outreach initiative designed to bring essential veterinary services directly to pet owners in Camden. Many residents face economic challenges that make it difficult to prioritize pet care alongside other pressing needs. Despite these challenges, the love and commitment they have for their pets are unwavering. VOW recognizes the deep bond people share with their animals and seeks to empower pet owners by providing the resources they need to make healthy choices for their beloved companions. By offering accessible vaccinations and preventive care, we aim to ease the burden of pet care, allowing families to focus on other areas of their lives while knowing their pets are healthy and happy.

Services Provided at Each VOW Session:

- Rabies & Distemper Vaccines
- Microchips
- Flea/Tick Preventatives
- Pet Food & Supplies

2024 VOW Statistics:

- Offered twice a month from April – October
- Vaccines provided to 1,420 pets
- Average of 80 pets seen per VOW session
- Cost to AWA per VOW session approximately \$3,000

What Can You Do?

Because we see such a need for these services for the community, AWA is looking to expand the number of pets cared for through the program. Become an Animal Welfare Association VOW Partner by funding one or multiple sessions.

Pyne Poynt Park

**Select Dates in April -
October**

9:30am - 12:00pm

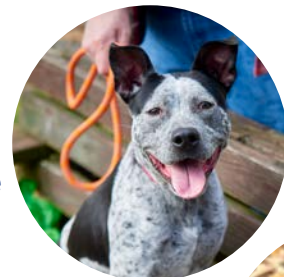
**600 Park Dr
Camden, NJ**

Partnership Recognition:

- Tagged Social Media Post for Sponsored Session
- Logo & Link on AWA Website Partner Page
- Logo on AWA Website VOW Page
- Logo on VOW Flyer
- Exhibit Space at Sponsored Session

Opportunities Available:

- Partial sponsorships available to fund the cost of Rabies and Distemper vaccines at \$400 per session.
- Total cost per session is \$3,000.



Session Dates TBA!

STEP & REPEAT BANNER

BOOKED for 2025!

The excitement of bringing a new pet home can be topped by making them a "Facebook friend"!

For over 10 years AWA has shared adopted pets and their stories on social media, exposing your business to **AWA's 260k+ followers every single week** with you partner to be featured on AWA's lobby step and repeat banner!

Not to mention, your business will be a major part of this exciting step in thousands of adopted pets lives.

- Seen by thousands of AWA clients each month in person
- Featured in hundreds of adoption photo posts (**our most seen posts**)
- AWA's adoption recap posts reach OVER 7,600 users, receiving almost 300 engagements each day.

White 2'x7' Fabric Banner with Color Logo

In 2025 Step & Repeat Banner will be available as a quarterly opportunity

3 months: \$1,250

Choose from:

January - March April - June

July - September October - December





CORPORATE CUDDLES



Why should you have a Corporate Cuddle Session?

Why Not?!

Corporate Cuddles with AWA are an amazing way to engage your team. None of the pets attending the event are available for adoption yet, so no need to stress about filling out applications!

Focus on the happiness and healing a good cuddle can bring to everyone and see the benefits for your team for weeks to follow!

Corporate Cuddles help:

- Boost workplace morale
- Socialize young kittens & puppies outside of the shelter environment
- Increase workplace productivity
- Reduce workplace stress
- Engage employees in a unique way utilizing the healing of animal companionship!

Warning: Laughing and happiness WILL be contagious!

Facility Location:

- AWA comes to your location, indoor only, 15-mile travel distance from AWA.
(Additional travel will be evaluated on a case-by-case basis, additional travel fees apply)
- Cuddles Available Monday-Thursday, 2 hours maximum
(Staff/volunteers require 30 min set-up & take down. AWA is on-site for 3 hours total)

Availability:

- Corporate Cuddle is based on puppy/kitten availability.
- There can be no guarantee whether the cuddle will have puppies, kittens or potentially both.
- Pets that come to the cuddle are selected based on age and temperament to attend.
- Please advise if there are specific restrictions regarding the pets that can come to your corporate cuddle (ex. allergy restrictions).

Scheduling:

- A specific date may be requested, however cannot be guaranteed.
- Corporate Cuddles are managed by a wait list and will be scheduled as opportunities arise.

Charge:

- \$200 for a 1-hour corporate cuddle.
- \$25 additional charge for every additional ½ hour scheduled at time of booking.
- 2 hr event max.





PARKING LOT SIGNAGE



Parking signs are a great way to show support for AWA!

Celebrate a loved one, memorialize a pet, or show off your business on one of our “Barking” lot signs!

Includes the signs along the driveway side of the Adoption & Education Center.

These signs are seen by thousands of community members each year!

Signage Opportunities Available:

Lifetime of Sign (minimum 15 years) - \$5,000

3 years - \$1,000

2 years - \$750

Signs can include company logo and or text.





HOST AN EVENT AT AWA

Rental Spaces For All Events

Looking for a unique spot for your next business meeting? Corporate retreat? Party? Want a memorable venue like no facility rental in South Jersey?

AWA is the perfect choice!

GREAT FOR MEETINGS!

William G. Rohrer Family Foundation Conference Room

12 - 18 Guests

\$50 Per 2 Hours



PERFECT PRESENTATION SPACE

Columbia Bank Foundation Community Room

25 - 30 Guests

\$100 Per 2 Hours & \$40/ additional



OUR LARGEST SPACE

Al & Barbara Dragon Lobby

60 - 75 Guests

Pricing Available Upon Request



For Details Visit:

awanj.org/host-an-event-at-awa
events@awanj.org

Ready to Become an AWA Partner?

Contact us today!

Stephanie Griffiths
Event Planner and Business Liaison
stephanieg@awanj.org
856-424-2288 x113

Sue Beck
Development Manager
sueb@awanj.org
856-424-2288 x118

****All event partnerships are available on a first come, first serve basis.***

****Help us use your dollars wisely! If you are donating \$100 or more, please consider a check so that 100% of your contribution goes to AWA programs! (not to platform admin & credit card fees).***

Corporate Volunteer Opportunities Available!

Christian Snyder
Volunteer & Community Outreach Coordinator
volunteers@awanj.org
856-424-2288 x119

THANK YOU!



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