

**Wheeler
Adopted 2025**



Partnership Opportunities 2026

Event Partnerships at AWA

There are so many unique ways to get involved with events at AWA! Our events department creates 8+ events annually and is consistently adding more to the schedule as AWA grows! These experiences help spread awareness of Animal Welfare Association's mission, fundraise, and create a network for our organization and partners alike.

Throughout the year, AWA plans a variety of experiences, such as our family-based events like bowling and mini golf, community-based events such as Paws & Feet 5k and Doggie Fun Day and Barking Lots, as well as a more diverse section of events including our annual Drag Show and so many more!

All partnership opportunities are available for each individual event, with custom partnership options available. For example, exhibit spaces can be swapped for event tickets. Please reach out to us to discuss other possibilities, yearly partnership amongst multiple events, smaller (and larger!) partner options, and other individual potential opportunities!



See something that catches your eye? Have an idea not listed? Please talk to us - We would love to connect about other potential ideas and collaborations!

**Please contact: sueb@awanj.org
p# 856-424-2288 x 118**



Sponsoring Multiple Events:

Save more lives by saving more!

We greatly value our partners, especially continued partnerships that span across not only years, but multiple events. To show our gratitude, AWA has created a system of incentives and upgrades for repeat event sponsors. Not only do our repeat partners get first choice of all partnership opportunities, they also earn:



We are consistently creating new partnership opportunities and would love to customize a package based on you or your company's interests!

Please contact:
Sue Beck
856-424-2288 x 118
sueb@awanj.org

Expand Your Brand, Reach & Impact!

Tap into a loyal following!



FACEBOOK

260k Engaged Followers
Average Reach of Posts of 193.3k



INSTAGRAM

13.7k Engaged Followers
Average 38.8k views per post, reel and story



LINKEDIN

18k Followers
2.7k impressions



TIKTOK

2.7k Followers
Average 2.8k views



AWANJ.ORG

Average of 120k Pageviews / Month
Average of 47.7k Sessions, 23.8k Users / Month

Education



Volunteer



Community Outreach





ANIMAL WELFARE ASSOCIATION

EVENT

PARTNERSHIP



February 22nd
1-3 PM

PINS FOR

PURRS



30 Strikes
Stratford, NJ

Join us for a purr-fectly delightful event that's sure to bowl you over! Whether you're a seasoned bowler or just looking for a fun activity with family & friends, this event promises to be a claw-some experience for all.

PARTNERSHIP OPPORTUNITIES

BRONZE
\$100

SILVER
\$250

GOLD
\$500

PRESENTING
\$1,000

6ft Table Exhibit Space



10% Discount on Event Tickets



Lane Signage

1 Lane

2 Lanes

4 Lanes

Complimentary Lane (6 people/lane)

1 Lanes

2 Lanes

Premier Event Branding



WEBSITE & SOCIAL MEDIA RECOGNITION

Name & Link Recognition on Partner Page (1yr) ★



Logo & Link Recognition on Partner Page (1yr)



Tagged Social Post

1 Post

2 Posts

Newsletter Highlight

1 Post

Individual Partnership Options

Location: 30 Strikes Lanes, Stratford, NJ
Expected Attendance: 125+

Basket Donation: \$ 50 - \$500 Value of your choice**

Sponsor a Lane: \$150 - Includes signage

** Basket donation includes feature on Instagram stories and highlight



PAWS & FEET

Doggie Fun Day & 5K



Date: May 30th 2026

Paws & Feet is AWA's Signature Fundraising Event! This annual community day kicks off with a 5k run/walk/costumed pet parade. Peruse the basket and 50/50 raffles, stroll the vendor market, fuel up on local fare in the dining tent, and learn more about what AWA has been doing in the SJ community for 75+ years! Bring your pup for discounted vaccines, learn about adoption, fostering, volunteering, and more! Also returning for 2026: the Vet Pretend Play Clinic with our Pretend Pet Adoption Center!

PARTNERSHIP OPPORTUNITIES

	BRONZE \$250	SILVER \$750	GOLD \$1,500	PLATINUM \$2,500	PRESENTING \$7,500
10' x 10' Exhibit Space					
Name or Logo Event Banner and Shirt	Name	Logo	Logo	Logo	Logo
Area Naming Opportunity w/ Signage <small>Ex: Bounce House, Pretend Play Clinic, Pooch Pool Party, Runner Recovery, Hydration Station, etc.</small>					
Specialty Naming w/ Signage <small>Doses for Dogs, Staff T-Shirt, 5K Promo Bag, 5K Race Bib</small>					
Premier Event Branding					

WEBSITE & SOCIAL MEDIA RECOGNITION

Name & Link on AWA Partner Page (1yr) and Event Page					
Logo & Link on AWA Partner Page (1yr) and Event Page					
Tagged Social Post and Story Highlight					
Newsletter Highlight					
Sponsor of the Month Feature					

Individual Partnership Options

Basket Donation: \$ 50 - \$500 Value of your choice**

In Kind Donations: Cost Varies
(Race Bibs, water and snacks for runner recovery, runner swag bags, tent/chair rentals, etc.)

Location: Cooper River Park
Expected Attendance: 2,000+



**** Basket donation includes feature on Instagram stories and highlight**



Thank You to our 2025 Paws & Feet Partners!

Feet Partners!

ADJUST YOUR STEP MARKKRESS AWARDS **image360** — Marlton, NJ —

Walmart+ **Holman** **Columbia Bank Foundation** **pennsauken animal hospital & URGENT CARE** **camden county** BOARD OF COMMISSIONERS Making It Better. Together.

MOUNT LAUREL ANIMAL HOSPITAL **GRUNGO LAW** **Michael Lazar** **MERCK** **two.two CREATIVE**

Pharma Diversion **Raising Cane's CHICKEN FINGERS** **PASE J&J** **Animal Health** **Ammon CONSULTING GROUP**

WSFS **CARES Foundation** **midwest veterinary supply** **AAA South Jersey** **Once Worn Consignment** **BEECHTREE MARKETING**

Innovative BENEFIT PLANNING **BOWMAN & COMPANY** **M Financial Group** **Cooper Party Rentals** **PET SUPPLIES PLUS** Minus the hassle.

SERVPRO **DLA PIPER** **ANTECH** **Asha's Angels PET CREAMERY** **DAN HIGGINS WOOD FLOORING WAREHOUSE** **THE ZALLIE COMMUNITY FOUNDATION**

Illiano Events **Primo Water Ice** **Cornerstone Foot & Ankle**

Floor Coverings International **Bucci Paint** **The Barclay Group**



BARKING LOT SIPS & BREWS


JUNE 26TH, 2026  AUGUST 7TH, 2026



A laid-back summer series and night of outside fun! Live music, local craft brews/cocktails, a variety of food trucks and a chance to relax and enjoy the summer evening with your pals & pups!

PARTNERSHIP OPPORTUNITIES	BRONZE \$250	SILVER \$500	GOLD \$750	PRESENTING \$1,000
10' x10' Exhibit Space				
Area Naming: Pool Party, Paw-casso station, dining area etc.				
Logo on Beverage Cup				
Premier Event Branding				

WEBSITE & SOCIAL MEDIA RECOGNITION

Name & Link Recognition on Partner Page (1yr)				
Logo & Link Recognition on Partner Page (1yr)				
Tagged Social Post			1 Post	2 Posts
Newsletter Highlight				

Individual Partnership Options

Sponsor music for the event: **Cost Varies**

Sponsor an activity or area: **\$150**



Location: AWA Campus
Expected Attendance: 150-200 per event




Family Fun NIGHT

July 25th, 2026

Come out for a FREE night of fun outside at AWA! We will have a special character appearance, the AWA Pretend Pet Clinic, face painting, a family scavenger hunt and more! Enjoy treats from hotdog, popsicle and cotton candy vendors!

PARTNERSHIP OPPORTUNITIES	BRONZE \$250	SILVER \$500	GOLD \$1,000	PRESENTING \$1,500
10'x10' Exhibit Space	★	★	★	★
Name or Logo on Event Map		★	★	★
Area Naming Scavenger Hunt, Lawn Games, face painting, etc.			★	★
Premier Event Branding				★

WEBSITE & SOCIAL MEDIA RECOGNITION

Name & Link Recognition on Partner Page (1yr)	★	★	★	★
Logo & Link Recognition on Partner Page (1yr)		★	★	★
Tagged Social Post			1 Post	2 Posts
Newsletter Highlight				★

Individual Partnership Options

Sponsor An Activity: **Cost May Vary**

Sponsor a clue in the Scavenger Hunt: **\$150**





Location: AWA Campus
Expected Attendance: 200+



A highly anticipated fall staple with a twist! This event features activities for ghouls and boys of all ages, even adults! Sip spooky potions from our cocktail bar, shop our vendors, bring your kids for free activities and a trunk or treat, enjoy food trucks, a costume contest, and more!

PARTNERSHIP OPPORTUNITIES	BRONZE \$250	SILVER \$750	GOLD \$1,000	PLATINUM \$1,500	PRESENTING \$2,500
Decorated Trunk/10'x10' Exhibit Space	★	★	★	★	★
Trunk or Treat Bag Insert		★	★	★	★
Name or Logo on Event Map			★	★	★
Area Naming Bounce House, Pumpkin Decorating, Costume Contest				★	★
Premier Event Branding					★

WEBSITE & SOCIAL MEDIA RECOGNITION					
Name & Link Recognition on Partner Page (1yr)	★	★	★	★	★
Logo & Link Recognition on Partner Page (1yr)		★	★	★	★
Tagged Social Post				1 Post	2 Posts
Newsletter Highlight					★

Individual Partnership Options	
Sponsor An Activity:	Cost May Vary
Give a clue in the Scavenger Hunt:	\$150
Sponsor the Pet memorial "Ofrenda":	\$200

Location: AWA Campus
Expected Attendance: 500+





Enjoy a fierce evening hosted by Astala Vista "The Crazy Cat Lady of Drag", along with her cohort of fabulous Queens! Dinner, drinks, a variety show filled with antics, side-splitting laughter, basket and 50/50 raffles!

PARTNERSHIP OPPORTUNITIES	BRONZE \$500	SILVER \$750	GOLD \$1,000	PLATINUM \$1,500	PRESENTING \$2,500
Exhibit Table	★	★	★	★	★
10% Discount on Event Tickets	★	★	★	★	★
Complimentary Event Tickets		1 Ticket	2 Tickets	5 Tickets	10 Tickets
Event Program Ad - increases in size with tier			★	★	★
Premier Event Branding					★

WEBSITE & SOCIAL MEDIA RECOGNITION

Name & Link Recognition on Partner Page (1yr)	★	★	★	★	★
Logo & Link Recognition on Partner Page (1yr)			★	★	★
Tagged Social Post				1 Post	2 Posts
Newsletter Highlight					★

Individual Partnership Options

Donate a Raffle Basket: \$50 - \$500 - Choice of Value**

Have a special role in the drag show: \$250

**Location: Collingswood Grand Ballroom
Expected Attendance: 200**



**** Basket donation includes feature on Instagram stories and highlight**



Come get your holiday photos done at AWA! For a small donation, visit with Santa and the Grinch, (fur family highly encouraged). Make a card for a shelter pet and of course stop and enjoy some delicious hot cocoa! Start your season off right with AWA!

PARTNERSHIP OPPORTUNITIES	BRONZE \$250	SILVER \$500	GOLD \$750	PRESENTING \$1,000
10'x10' Exhibit Space	❄️	❄️	❄️	❄️
Area Naming Hot cocoa bar, card making, Grinch area, Santa stop		❄️	❄️	❄️
Logo on Hot Cocoa Cup			❄️	❄️
Premier Event Branding				❄️

WEBSITE & SOCIAL MEDIA RECOGNITION

Name & Link Recognition on Partner Page (1yr)	❄️	❄️	❄️	❄️
Logo & Link Recognition on Partner Page (1yr)		❄️	❄️	❄️
Tagged Social Post			1 Posts	2 Posts
Newsletter Highlight				❄️

Individual Partnership Options

Sponsor Gift Wrap Station:	\$150
Sponsor Hot Cocoa station:	\$200

Tentative Location: AWA Campus
Expected Attendance: 200+



Become an AWA Partner and Create a Positive Community Impact!

When your company partners with Animal Welfare Association (AWA), you become a champion for shelter animals and community pets, showcasing your corporate brand to AWA's dedicated and loyal supporters.

- **Transform Lives:** Facilitate the transport of homeless pets from high-risk areas, giving them a second chance at life.
- **Expand Vital Programs:** Support initiatives like AWA's Pet Food Pantry, which help pet owners in need keep their beloved companions by their side.
- **Reach Underserved Communities:** Increase access to free Vets on Wheels (VOW) vaccine clinics for pets and owners in under resourced areas.
- **Enhance Education Opportunities:** Develop new educational programs and expand current ones, reaching more young minds, schools and homeschool groups.
- **Provide High Quality, Affordable Care:** Ensure pet owners have access to weekly vaccine clinics, spay/neuter surgeries, wellness visits, and Trap-Neuter-Return (TNR) services!

We are deeply grateful to our corporate partners, past, present and future, who make these initiatives possible. Together, we can cultivate and expand these essential programs to create lasting change in our community throughout 2026 and beyond.

Join us today and be part of this meaningful journey!





VETS ON WHEELS

**FREE Accessible Pet Care
For Camden City Residents**



What is Vets On Wheels?

Our Vets on Wheels (VOW) program is a compassionate, community outreach initiative designed to bring essential veterinary services directly to pet owners in Camden. Many residents face economic challenges that make it difficult to prioritize pet care alongside other pressing needs. Despite these challenges, the love and commitment they have for their pets are unwavering. VOW recognizes the deep bond people share with their animals and seeks to empower pet owners by providing the resources they need to make healthy choices for their beloved companions. By offering accessible vaccinations and preventive care, we aim to ease the burden of vet costs, allowing families to focus on other areas of their lives while knowing their pets are healthy and happy.

Services Provided at Each VOW Session:

- Rabies & Distemper Vaccines
- Bordatella Vaccines
- Microchips
- FVRCP - Feline distemper comb vaccines

2025 VOW Statistics:

- Offered twice a month from April – October
- Vaccines provided to 1,423 pets
- Average of 100 pets seen per VOW session
- Cost to AWA per VOW session approximately \$4,500

What Can You Do?

Because we see such a need for these services for the community, AWA is looking to expand the number of pets cared for through the program. Become an Animal Welfare Association VOW Partner by funding one or multiple sessions.

Pyne Poynt Park

**Select Dates in April -
October**

9:30am - 12:00pm

**600 Park Dr
Camden, NJ**

2026 Dates

April 15th and 29th
May 13th and 27th
June 10th and 24th
July 8th and 22nd
August 12th and 26th
September 9th and 23rd
October 7th and 21st

Partnership Recognition:

- Tagged Social Media Post for Sponsored Session
- Logo & Link on AWA Website Partner Page
- Logo on AWA Website VOW Page
- Logo on VOW Flyer
- Exhibit Space at Sponsored Session

Opportunities Available:

- Partial sponsorships available at \$500 per session. Additional opportunities may be available.
- Total cost per session is \$4,500.



STEP & REPEAT BANNER



The excitement of bringing home a new pet can only be topped by making them a "Facebook" official member of the family.

For over 10 years AWA has shared adopted pets through our social media, exposing your business to **AWA's 260k+ followers every single week** when you partner to be featured on AWA's lobby step and repeat banner!

Your business will be a major part of this exciting step in thousands of adopted pets' lives.

- Seen by thousands of AWA clients each month in person
- Featured in hundreds of adoption photo posts (**our most seen posts**). AWA's adoption recap posts reach OVER 7,600 users, receiving almost 300 engagements each day.

White 2'x7' Fabric Banner with Color Logo

In 2026 Step & Repeat Banner will be available as a quarterly opportunity

3 months: \$1,250

Choose from:

January - March April - June

July - September October - December





PARKING LOT SIGNAGE



Parking signs are a great way to show support for AWA!

Celebrate a loved one, memorialize a pet, or show off your business on one of our "Barking" lot signs!

Includes the signs along the driveway side of the Adoption & Education Center.

These signs are seen by thousands of community members each year!

Signage Opportunities Available:

Lifetime of Sign (minimum 15 years) - \$5,000

3 years - \$1,000

2 years - \$750

Signs can include company logo and or text.



**Additional Signage opportunities available.
If interested, please contact: SueB@awanj.org**



CORPORATE CUDDLES



Why should you have a Corporate Cuddles Session?

Why Not?!

Corporate Cuddles with AWA are an amazing way to engage your team. None of the pets attending the event are available for adoption yet, so no need to stress about filling out applications!

Focus on the happiness and healing a good cuddle can bring to everyone and see the benefits for your team for weeks to follow!

Corporate Cuddles help:

- Boost workplace morale
- Socialize young kittens & puppies outside of the shelter environment
- Increase workplace productivity
- Reduce workplace stress
- Engage employees in a unique way utilizing the healing of animal companionship!

Warning: Laughing and happiness WILL be contagious!

Facility Location:

- AWA comes to your location, indoor only, 15-mile travel distance from AWA.
(Additional travel will be evaluated on a case-by-case basis, additional travel fees apply)
- Cuddles Available Monday-Thursday, 2 hours maximum
(Staff/volunteers require 30 min set-up & take down. AWA is on-site for 3 hours total)

Availability:

- Corporate Cuddles are based on puppy/kitten availability.
- There can be no guarantee whether the cuddles will have puppies, kittens or potentially both.
- Pets that come to the cuddle are selected based on age and temperament to attend.
- Please advise if there are specific restrictions regarding the pets that can come to your corporate cuddles (ex. allergy restrictions).

Scheduling:

- A specific date may be requested, however cannot be guaranteed.
- Corporate Cuddles are managed by a wait list and will be scheduled as opportunities arise.

Charge:

- \$200 for a 1-hour corporate cuddle.
- \$25 additional charge for every additional ½ hour scheduled at time of booking.
- 2 hr event max.





HOST AN EVENT AT AWA

Rental Spaces For All Events

Looking for a unique spot for your next business meeting? Corporate retreat? Party? Want a memorable venue like no facility rental in South Jersey?

AWA is the perfect choice!

GREAT FOR MEETINGS!

William G. Rohrer Family Foundation Conference Room

12 - 18 Guests

\$50 Per 2 Hours



PERFECT PRESENTATION SPACE

Columbia Bank Foundation Community Room

25 - 30 Guests

\$100 Per 2 Hours & \$40/ additional



OUR LARGEST SPACE

Al & Barbara Dragon Lobby

60 - 75 Guests

Pricing Available Upon Request



For Details Visit:

awanj.org/host-an-event-at-awa

sueb@awanj.org

**Doing the most good...
What you do best!**



You Provide:

- Tangible goods, services or physical donations
- These donations help to improve or add to the success of the event

AWA Provides:

- Extensive promotion of your brand/company/service
- Promotion may be on social media, e-blasts or at the event itself

Examples of In-Kind Partnership:

- Auction & Raffle items
- Venue and/or Venue Needs (Tables, Chairs, Tents, Décor, etc.)
- Printing Services (Signage, Flyers, T-Shirts)
- Event Supplies (Branded Napkins, Water, Packaged Snacks)

All partners who contribute goods or services to an event will be included in event promotional materials and other acknowledgements to commensurate with the cash value of the in-kind donation.

We welcome all forms of in-kind partnerships!



Ready to Become an AWA Partner?

Contact us today!

Sue Beck

Development Manager

sueb@awanj.org

856-424-2288 x118

Gwen Wells

Donor Relations

gwenw@awanj.org

856-424-2288 x107

****All event partnerships are available on a first come, first serve basis.***

****Help us use your dollars wisely! If you are donating \$100 or more, please consider a check so that 100% of your contribution goes to AWA programs! (not to platform admin & credit card fees).***

Corporate Volunteer Opportunities Available!

Andrew Robertson

Volunteer & Community Outreach Coordinator

volunteers@awanj.org

856-424-2288 x119

THANK YOU!



509 Centennial Blvd.

Voorhees, NJ 08043

856-424-2288

awanj.org