



BUILDING A PLACE WHERE HAPPINESS BEGINS

A CAPITAL CAMPAIGN FOR A NEW ADOPTION CENTER

Naming Opportunities and Donor Recognition Program

As part of the *Building a Place Where Happiness Begins* campaign, AWA's Board of Directors is committed to publicly recognizing *every* contributor of \$300 or more who helps make AWA's new Adoption Center a reality. Donors of \$300 or more will be acknowledged on a unique Campaign Honor Roll that will be displayed prominently in the lobby of the new Center.

Naming Opportunities: \$5,000 or more

Contributors who commit at least \$5,000 over three years are encouraged to select an area or location in the new shelter to recognize their participation or to honor or remember a family member, friend, or companion animal.

Certain locations lend themselves to the inclusion of a contributor's actual name - *The Mary Smith Canine Wing*, for example. Other areas such as the main lobby or staff offices are more appropriate for the prominent placement of an attractive recognition plaque that acknowledges the contributor's generosity without "naming" the selected area. For example:

*The construction and furnishing of this conference room
were made possible by the generosity of
Mr. and Mrs. Frank J. Jones
January 2019*

The Executive Director will work with contributors to tastefully accommodate their wishes.

NAMING OPPORTUNITIES

New Adoption Center **\$500,000**

A gift at this significant level will memorialize *in perpetuity* the name of this very generous donor or a loved one or friend of their choosing. Tasteful, prominent visibility near AWA's busy entranceway, in the main lobby and in other ways within the new Center itself as appropriate and will be discussed.

Visitor Service Area

Main Lobby *Reserved* **\$250,000**

Thousands of visitors every year will feel welcomed when they enter this modern, open, and sun-lit reception area.

Conference/Class Room *Reserved* **\$100,000**

This flex-space room adjacent to the main lobby will be used for community workshops, volunteer classes and staff meetings.

AWA Shop *Reserved* **\$100,000**

This unique shop will offer a variety of items ranging from specialty dog/cat treats and toys to training supplies and AWA logo goods.

Welcome Desk *Reserved* **\$50,000**

Visitors will be greeted and helped at this high-traffic starting point for all AWA services/programs.

Courtyard Patio *Reserved* **\$25,000**

Relax and get acquainted with your new friend in this furnished outdoor patio.

AWA History Display Cases **\$20,000**

Did you know that AWA was founded in 1948? I'll bet you can't guess what the founding volunteers called themselves? Visitors to AWA will learn how significant AWA has been to the pets and people of this community by viewing the creative displays located on the walls of the Clinic Level.

~~**Custom Directional Signs** **\$20,000**~~

~~Follow the yellow brick road, or instead, at AWA, follow the large graphic displays that will guide visitors to the pet care or meeting area of their choice.~~

Coffee Kiosk *Reserved* **\$15,000**

Sometimes there is nothing better than a cup of coffee or tea during a busy day, especially when big family decisions need to be made. Stop, have a cup, and decide which pet will be yours.

Campaign Honor Roll **\$15,000**

Every campaign donor of \$300 or more will be listed on this prominently positioned recognition board, made possible by a special gift from a contributor.

Kids' Korner *TBD* **\$10,000**

Waiting...waiting...waiting...Instead of just waiting for adults to be ready to go, here's a spot just for kids to read, draw, and color. And maybe their artwork will be framed and displayed!

Photo Spot *Reserved* **\$10,000**
Did you know that dogs, cats, and other little critters can smile? Line up the family – including your new pet – and get ready to say “you’re going home!”

Shelter Services Manager’s Office **\$5,000**
Every busy manager needs a quiet place to regroup, talk privately with team members and the community, and handle the never ending paperwork.

Vestibule **\$15,000**
The primo passageway that marks the transition from the outside world to the AWA world!

Adoption Services Area

Small Animal Area *Reserved* **\$30,000**
This room will be a temporary home for rabbits, gerbils, hamsters and other lovable little guys who are awaiting a home.

“Real Life” Rooms (2) *1 Reserved* **\$20,000 ea.**
Life for a shelter dog can be extremely stressful. To help older or more anxious dogs, AWA will have two rooms designed to feel like a warm, welcoming living room.

Adopter Relations Rooms (4) *3 Reserved* **\$7,500 ea.**
These offices will offer adopters a quiet area in which to discuss their questions, preferences and other personal considerations with the staff.

Adoption Staff Office **\$7,500**
Every busy team needs a quiet place to regroup, talk privately with team members and the community, and handle the never ending paperwork.

Greeting and Phone Station **\$15,000**
Where our volunteers and staff make and receive calls as well as greet visitors.

Small Animals Patio **\$10,000**
Our rabbits can fully express their little furry selves in the fresh air and natural surroundings!

Animal Care Areas

Medical Examination Suite *Reserved* **\$30,000**
Thousands of homeless animals a year will be readied for adoption within this busy clinical care area, comprised of exam rooms, animal isolation rooms, a staff workstation and medical storage.

Food Prep/Clean Storage **\$30,000**
This large food preparation area will provide staff and volunteers with the facilities, equipment and appliances to efficiently prepare hundreds of pet meals each day.

Laundry Area **\$30,000**
An expanded laundry room with a separate clean storage space will allow AWA staff and volunteers to efficiently wash, dry, and store hundreds of pounds of dirty bedding each day!

Cat Wing

Naming Rights to the Wing	\$150,000
A gift at this significant level will be memorialized <i>in perpetuity</i> on this wing with the name of a generous donor... or a loved one or friend of their choosing.	
Cat Adoption Room <i>Reserved</i>	\$50,000
Each of these many glass-front “cat condos” faces the main “Cat Wing” corridor, allowing for curious cats and kittens to watch humans coming and going.	
Community Cat Room <i>Reserved</i>	\$30,000
This glassed-in, outside-facing room adjacent to the lobby will showcase adoption-ready cats to visitors as they arrive. This large, open space will provide resident felines the opportunity to live with plenty of room to exercise, climb, and interact with other cats.	
Nursery/Foster Cat Room	\$30,000
This glassed-in, outside-facing room – adjacent to the Community Cat Room –provides flex space for AWA to set-up kitten incubators and volunteer care stations during peak kitten season to care for the hundreds of orphaned baby kittens that come in during the summer months.	
Cat Bank Room <i>Reserved</i>	\$30,000
This second cat adoption room will feature individual cat cages where over a thousand cats and kittens a year will be comfortable as they await their forever home.	
Cat Tunnel <i>...more to come!</i>	TBD
Besides yummy food... and napping, what do cats like best? They like to find special places to explore and hide. This unique, ceiling level, transparent, cat tube-tunnel, will run from the community cat room to above the adoption lobby and back. It is just the right feature to keep the interest of even the sleepest kitty.	
“Get Acquainted” Room <i>Reserved</i>	\$15,000
This quiet, closed-door room will allow adopters to become acquainted with their new feline friend, or for volunteers to work on socialization in a relaxed, stress-free environment.	
The “Catio” <i>Reserved</i>	\$15,000
This south-facing play room and “sun room” will provide cats with a pleasant respite from their cages as they watch birds outside the large window and bask in the sunlight.	
Cat Holding Room <i>Reserved</i>	\$10,000
This separate room will allow newly-arriving cats and kittens to acclimate to the shelter, be monitored for disease, and receive pre-adoption veterinary care before moving to the adoption rooms.	
Cat Isolation/Treatment Room <i>Reserved</i>	\$7,500
This separately-vented room, located within the Medical Examination Suite, will allow staff to isolate and treat contagious cats and kittens away from the Center’s healthy residents.	

Cat Cage Pods (4) *Reserved* **\$3,000 ea.**
“Pods” are groupings of cat cages, providing space between each pod. This arrangement helps reduce the stress for shelter cats.

Pawtio **\$15,000**
An outdoor porch for our cats and visitors to relax and visit with each-other while listening to the soothing sounds our nature.

Dog Wing

Naming Rights to the Wing *Reserved* **\$150,000**
A gift at this significant level will be memorialized *in perpetuity* on this wing with the name of a generous donor... or a loved one or friend of their choosing.

Kennel Suites 5 Spaces, 1 *Reserved* **\$25,000 ea.**
Near the main dog wing corridor are three suites containing several smaller dog housing “pods.” Each suite has access to the outside and is in close proximity to the play yards. The design of the suites’ corridors, “pods” and natural light reduces stress, barking and noise.

Pods *Reserved* **\$10,000 ea.**
“Pods” are groupings of dog kennels. Arranging kennels so the dogs aren’t facing each while limiting the number of dog cages to three or four kennels per structure reduces stress. Each kennel is easily accessible to the public through an indoor corridor and has access to an outdoor walkway for volunteers to exercise them.

“Get Acquainted” Rooms (2) 1 *Reserved* **\$15,000 ea.**
These rooms provide potential adopters calm, stress-free space to get to know their new friend.

Behavior Room *Reserved* **\$15,000**
Some dogs arrive at AWA with behavioral problems and need specialized space where they can be rehabilitated by AWA’s professional staff.

Dog Isolation Room *Reserved* **\$10,000**
Newly-accepted dogs or puppies will also have a place to acclimate to the shelter and rest while their vaccinations take effect.

Isolation Room *Reserved* **\$7,500**
This separately-vented room, adjacent to the Medical Examination Suite, will enable staff to isolate contagious dogs from healthy ones, thus reducing the spread of disease.

Dog Play Yards (2) *Reserved* **\$7,500 ea.**
Set behind the Pet Clinic, and just steps from the Dog Wing and abutting the woods, will be two large professionally-landscaped play yards with water, shade covers, agility equipment and benches. Volunteers and potential adopters are invited to play off-leash with dogs.

Walking Trails (2) *Reserved* **\$5,000 ea.**
These marked, winding trails will afford AWA’s resident dogs the opportunity to enjoy on-leash daily exercise and fresh air with a volunteer, staff member or potential adopter.

Water Bottle Filling Station *Reserved* **\$5,000**
Conveniently located in the Dog Wing corridor, the filling station will help staff and volunteers stay hydrated while they work with the dogs in the Play Yards and take them for walks along the hiking trails.

Ground Floor & Administrative Area

Community Training Room *Reserved* **\$50,000**
This large classroom will be heavily used for group dog training classes, humane education classes and volunteer programs, all in-demand services for a reputable humane association.

Administrative Suite **\$25,000**
This area is AWA's management suite where senior staff and key volunteers can work collaboratively. While seemingly not as exciting as directly supporting animal care areas, office space for these key team members is essential to the smooth operation of AWA as it cares for the community's people and pets.

Small Conference Room **\$7,500**
There is never enough meeting space in any business, especially ones as busy as AWA. This multi-purpose room will be used for small groups.

Elevator **\$15,000**
Going up? Or down? Either way, AWA will be handicapped accessible, making it easy to access both floors of our buildings.

Staff & Volunteer Break and Lunch Room *Reserved* **\$10,000**
Shelter staff are among the hardest working people anywhere. Caring for dozens and dozens of animals everyday. Feeding, walking, playing, watering, and cleaning up after...over and over again... is mentally and physically exhausting. Staff need a quiet place to regroup and relax, away from the busy-ness of the shelter.

Kitchenette *Reserved* **\$5,000**
To prepare pet and people treats and food. This area will be heavily used by our Summer Camp kids, workshop attendees and volunteers.

Rear Entrance **\$15,000**
A heavily trafficked area by our volunteers, Summer Camp kids, and animal trainers!

Training Hallway **\$10,000**
A high visibility area, some of our most important people walk through this area all year round.

Public Pet Clinic

Public Pet Clinic **\$500,000**
As with the Adoption Center, a gift at this significant level will memorialize *in perpetuity* the name of this very generous donor...or a loved one or friend of their choosing. Prominent visibility in AWA's high-traffic clinic entranceway, in the main lobby and in other ways within the Clinic itself as appropriate and will be discussed.

Surgery Room	\$25,000
Over 12,000 surgeries a year are performed on community and shelter pets in AWA's surgery room.	
Memorial Hallway <i>Reserved</i>	\$25,000
Filled with warm memories of deceased little friends, this glassed-in hallway leads from the Pet Clinic lobby into the new Adoption Center.	
Clinic Administration Area	\$15,000
Both veterinary and administrative staff share this open work space, ensuring quick and accurate sharing of information on the animal patients.	
Laboratory & Pre-Prep Area	\$7,500
Here staff and volunteers will process laboratory specimens, prepare surgical packs and compound drugs for use in the Clinic.	
Dog Surgery Holding Area <i>Reserved</i>	\$5,000
This room is where dogs reside before and after having surgery.	
Surgery Bays (3) <i>Reserved</i>	\$5,000 ea.
Each surgery "alcove" is outfitted with a surgery table, surgery lights and plumbed medical gases.	

Outside Areas

Memorial Garden	\$10,000
Many of us have lost a beloved pet who crossed over the Rainbow Bridge much too soon. While these furry family members may have left us, they still remain in our hearts. Stop, rest awhile, and say a quiet thank you to them for all the love they shared during their lives.	
Herb Gardens Boxes	\$5,000
So many herbs can be used in creating unique enrichment toys and treats for shelter pets. The outdoor, and hanging indoor, herb gardens will provide a year-round supply of basil, parsley, rosemary, mint, oregano, sage, lavender, peppermint, and thyme.	
Birdbath, Bird Feeder and Garden <i>Reserved</i>	\$5,000
Located outside of the Catio, this bee-butterfly-bird-friendly garden will provide shelter cats with hours of entertainment - and will be good for the environment too.	

Special Recognition Levels: \$300 to \$4,999

Contributors at the following levels of support will be offered recognition on the Honor Roll.

GOLDEN PAWS SUPPORTERS	\$3,000 - \$4,999
SILVER WHISKERS SUPPORTERS	\$1,000 - \$2,999
BRONZE TAIL SUPPORTERS	\$300 - \$999

Donors of \$299 or less will be recognized on AWA's website and in campaign newsletters.