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**AWA ANNOUNCES GOAL TO BUILD NEW
ANIMAL ADOPTION CENTER**

Voorhees N.J., November 9, 2018- Last night at a reception at the Woodcrest Country Club for one hundred donors and foundation friends the Animal Welfare Association (AWA) announced one of its largest fund-raising efforts in its 70-year history; the construction of a new 15,000 square foot shelter on the current Centennial Boulevard site. The ambitious 18-month, \$2.5 million capital campaign, ***Building a Place Where Happiness Begins***, will replace the outdated 5,000 square foot shelter and allow for contemporary programming.

At the event, AWA also announced it has raised \$715,000 to-date to kickoff the campaign. It also named Holger Baeuerle and Lynn Fryckberg the chairs of the capital campaign committee.

Lynn P. Fryckberg is a Senior Vice President at UBS Financial Services. Lynn graduated from Thomas Jefferson University (Philadelphia University) with a Bachelor of Science degree. She believes a balanced life is the essence of happiness; therefore she is devoted to her community volunteer efforts. Lynn believes her participation on a non-profit foundation hospital board and animal welfare board in South Jersey makes her community a more rewarding place to live and work.

Holger Baeuerle is a private real estate investor. He most recently was SVP Head of Procurement and IT with MEDCO Tools in Philadelphia. Prior to this, Holger was SVP Head of Global Procurement with Moody's in New York City. He holds a bachelor's degree in Economics from the London School of Economics and an MBA from Duke University/The Fuqua School of Business.

Also in attendance were Heidi and Val Nunnenkamp, Barbara and Albert Dragon, Stacey Vail from the William G Rohrer Foundation, Rich Mohrfeld of South Jersey Charitable Foundation, Charles and Lisa Miller and Dr. Martin Topiel.

“We are thankful to our early donors for their support,” said Maya Richmond, Executive Director, AWA. “This is the start to an 18-month campaign that will change the quality of care for thousands of animals and enhance the programs we offer the community. We will need other supporters to rally to make this new adoption center a reality.”

The Project

In 2010, AWA developed a two-phased master plan. Phase one was completed in 2013 with the construction of a pet clinic to increase the spaying/neutering of animals and to provide low cost wellness services. The new adoption center is phase two of the plan and will require \$5 million to construct. AWA has already obtained pre-campaign commitments and financing for the first \$2.5 million needed and is announcing the capital campaign for the additional funds. The new center is expected to open by the summer of 2020. AWA will remain in operation during the nine-month construction.

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About AWA

Animal Welfare Association, a private, non-profit, 501(c) 3 animal welfare organization, serves the people and animals of southern New Jersey. AWA is dedicated to eliminating animal suffering, promoting the importance of the human-animal bond, and improving the role of animals in the well-being of people. Through a variety of programs including adoptions, veterinary services, pet therapy, and humane education, in 2017 over 23,000 pets were served through AWA programming. AWA is South Jersey’s leader in progressive companion animal care.