



509 Centennial Blvd Voorhees, NJ 08043 856-424-2288 www.awanj.org

## FOR IMMEDIATE RELEASE

Media Contact:
Maya Richmond, Executive Director
802-598-3658 (cell)
856-424-2288 ext. 109
director@awanj.org

## **Keep Pets Safe During Hot Summer Days**

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**Voorhees, NJ:** The Animal Welfare Association (AWA), in partnership with the Camden County Board of Freeholders, is launching a pet heat safety campaign, which will run during the summer months. Extreme temperatures can pose serious threats to animals. Pet owners need to know what precautions to take to protect their pets, and learn how to intervene if an incident does occur. The Freeholders are generously sponsoring this program as part of their Pet Friendly Programming.

"On a 75° day, the inside of your car can reach 118° in a matter of minutes, and this can be extremely dangerous for an animal left inside. Animals can suffer from brain damage or even death in as little as 15 minutes," says Maya Richmond, Executive Director of AWA. "We hope that all local municipalities will help us educate the public about keeping pets safe during the hot summer months." AWA has created free materials and is offering them to all townships and municipalities in Camden County.

The Camden County Board of Freeholders is supportive of AWA, pets and pet owners in our county. By underwriting a variety of programming initiatives, the Board of Freeholders continues to make our community stronger and healthier. The Board continues to demonstrate their compassion and dedication to improving the lives of pets and their families, and AWA is very fortunate to have their support.

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Animal Welfare Association, a private, non-profit, 501(c) 3 animal welfare organization, serves the people and animals of southern New Jersey. AWA is dedicated to eliminating animal suffering, promoting the importance of the human-animal bond, and improving the role of animals in the well-being of people. Through a variety of programs including adoptions, veterinary services, pet therapy, and humane education, in 2016 over 22,000 pets were served through AWA programming. AWA is South Jersey's leader in progressive companion animal care.