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## FOR IMMEDIATE RELEASE

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## Newly Named Petco Love Invests in Lifesaving Work of the Animal Welfare Association

Grant of \$26,000 will help save more pet lives in New Jersey

**Voorhees, NJ (May 14, 2021)** – The Animal Welfare Association (AWA) announced today a \$26,000 grant investment from the newly named, Petco Love, to support their capital campaign *Building a Place Where Happiness Begins*.

Petco Love is a nonprofit leading change for pets nationally by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since their founding in 1999 as the Petco Foundation, they've empowered organizations with \$300 million invested to date in adoption and other lifesaving efforts. And, they've helped find loving homes for more than 6.5 million pets in partnership with Petco and more than 4,000 organizations, like ours, nationwide.

"Today Petco Love announces an investment in AWA and hundreds of other organizations as part of our commitment to create a future in which no pet is unnecessarily euthanized," said Susane Kogut, President of Petco Love. "Our local investments are only one component. This month, we also launched the first of our national tools to empower all animal lovers to drive lifesaving change right alongside us."

"This grant will help AWA close the fundraising gap for the new shelter/education center currently under construction, says Maya Richmond, Executive Director at AWA, "The larger shelter will enable more animals' lives to be saved and adopted into loving homes."

For more information about AWA, visit [www.awanj.org](http://www.awanj.org). To learn more about Petco Love, visit [www.petcolove.org](http://www.petcolove.org).

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**Animal Welfare Association**, a private, non-profit, 501(c) 3 animal welfare organization, serves the people and animals of southern New Jersey. AWA is dedicated to eliminating animal suffering, promoting the importance of the human-animal bond, and improving the role of animals in the well-being of people. Through a variety of programs including adoptions, veterinary services, pet therapy, and humane education, in 2019 over 16,000 pets were served through AWA programming. AWA is South Jersey's leader in progressive companion animal care.

**Petco Love** is a nonprofit changing lives by making communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$300 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide. Today, our love for pets drives us to lead with

innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Visit [petcolove.org](https://petcolove.org) or follow at [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#) to be part of the lifesaving work we're leading every day.