

SUMMER 2019

# Animal Tails

## ***SPECIAL EDITION***

**Dipper the Dog  
Looks to the Future**

**A Kitten's Guide  
to Success**

**A Top Ten List for  
People like YOU**



# A Note from our Cover Dog...



***I sniff an animal lover! Hello to my new very best friend--YOU! My name is Dipper. I was adopted from AWA, and it was my whole world...***

I know the programs must mean the world to you, too, because you've been so kind to dogs like me, small furries like David, and cats like Kulygin! I'm glad we have our love for AWA in common.

It's how I know that you'll be excited that **AWA is em-bark-ing (get it?) on its Building a Place Where Happiness Begins Expansion Effort.** Because it has the capacity to make a GREAT animal shelter even better!

I'll admit it...it would have been nice to have a room to adjust in when I came off the transport, before I was taken back to my kennel, or maybe the dog runs could have been enclosed, so I could go out of my kennel even when it was raining...

Did you know the new facility, that I so hope can be built, has been designed to provide both of these for dogs like me? Architects Dawn Mullen and Richard Bacon, along with their teams, have designed the new building so it's quieter too. And kids will be able to read to the dogs and cats! Good boy oh boy, it's going to be fantastic! And that's just the START!

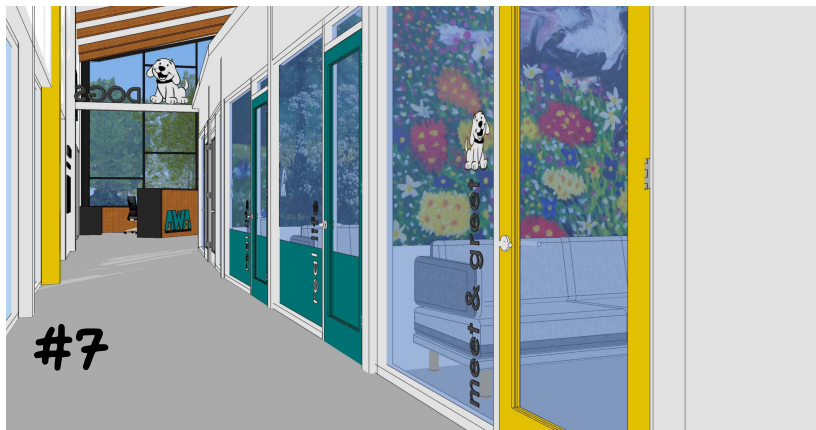


## Top 10 Ways the Expansion Helps People

***Greetings, ladies and gents, spayed and neutered! My name is David "Hams"terman, and I'll be your host for the lower half of this page. Keep on reading for all the ways the Expansion will help people!***

10. More space for the Pet Pantry, helping an even greater number of families continue to care for their pets!
9. We could be an adult day-care stop, providing seniors with opportunities to meet new people and socialize the animals!
8. The facility could be wheelchair accessible!
7. Adopters could meet their new pets in designated rooms, instead of outside--especially great during bad weather!
6. Our Summer Camp could help even more children learn about the human-animal bond, including offering scholarships for underserved youths!
5. The volunteers can be much less crowded when doing vital laundry!
4. We could have quiet areas where children have the joy of reading to dogs, enhancing the kids' literacy skills!

3. P.A.W.S. Program volunteers with intellectual and developmental disabilities could pick lettuce from the vegetable gardens for pets like me!
2. Our dog training program could have classrooms allowing us to expand our efforts improving dogs' manners!
1. There would be a temporary housing area for pets of domestic violence victims, and others going through crises, so they didn't have to rehome their pets.





# Prrrofessor Kulygin's Ted Talk on Success



*My name is Prrrofessor Kulygin, and I teach in the field of Mathemeowtics. I'm here to tell you the pathway to AWA's success.*

What AWA needs to be successful in the mission of helping pets and people is **generous individuals--like you--to make AWA their cause of choice.** You see, AWA is in its most crucial period of its Expansion Effort--the Quiet or Major Gift phase. And **NOW is the time we most need people to make their commitments, which can be fulfilled over three years,** before we can begin construction.

By the end of August, to guarantee success, we need to have raised \$250,000. Before we ask the entirety of the AWA community in the campaign's Public Phase, we need to have raised 80% of our 2.5 million goal. It's daunting, but if we meet our mile markers we'll be able to save and touch so many more lives!

I can't stress this enough: once-in-a-lifetime gifts made during July and August will make the biggest difference in ensuring the success of AWA's future.

This beautiful rendering of the neonatal nursery fills me with hope for young kittens. I was so scared when I first came to AWA and heard all the barking. I trembled! I'm so glad there was an animal lover there to reassure me.

But imagine if I hadn't heard the barking at all? Imagine if I'd been in a separate wing?



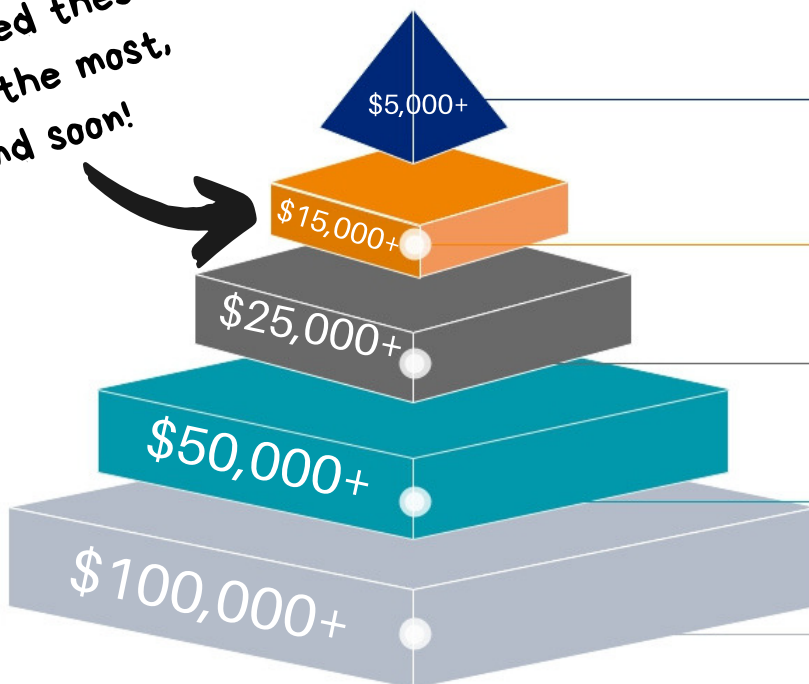
## Pop Quiz from Prrrofessor Kulygin: Did Ancient Egypt worship cats?

**Answer: YES. Now, speaking of pyramids...**

Below you'll find a gift pyramid, representing the 1.4 million we have left to find in our 2.5 million effort to save even more animals' lives, and help even more of the people who love them.

In July and August we need to raise \$250,000. Gifts of \$15,000, divided into three year installments, are the most likely way we will achieve this goal. We must enter the Public Phase with momentum--to help more scared pets like I once was.

*We need these gifts the most, and soon!*



### Incredible Gifts

We need 28 of these gifts

### Significant Gifts

We need 38 of these gifts

### Leadership Gifts

We need 4 of these gifts

### Extraordinary Gifts

We need 2 of these gifts

### Transformational Gifts

We need 2 of these gifts



# Give Pets Like Me a Helping Hand

**My name is Gypsy, but thanks to AWA, my traveling days are over. And I foresee a happy future for pets like me...**

Making a gift to AWA's Expansion Effort, *Building a Place Where Happiness Begins*, is a way of ensuring South Jersey pets will find homes for future generations, and will bolster AWA's ability to help animal lovers for decades to come.

**Ready to make a gift?** Follow the steps below!

- Consider the most meaningful gift you can give--and note that we accept gifts of stock and other appreciated assets!
- Make your pledge by one of the following methods:
  - Download a pledge form from [www.bit.ly/AWAexpansion](http://www.bit.ly/AWAexpansion) and email or mail us your completed form.
  - Email or call us directly to make your gift! Director@awanj.org, or 856-424-2288 x109.
  - Send us a check (address appears below) with "Capital Campaign" written in the memo line.
- Accept our congratulations and gratitude for making South Jersey and the world a better place!

**Please, don't paws for too long! And thank a-youuuuuuu!**

**If you have any questions**, please contact our executive director, Maya Richmond, at Director@awanj.org, or call 856-424-2288 x109.



## OUR MISSION

AWA is dedicated to eliminating animal suffering, promoting the importance of the human-animal bond and improving the role of animals in the well being of people.

## ABOUT AWA

Founded in 1948, AWA was one of the first organizations to serve Camden County and all the surrounding areas. AWA is pleased to provide the following programs and services to our community:

- Adoptions
- Public Spay/Neuter, & Pet Wellness Services
- Pet Retention and Rehoming Support
- Humane Education
- Pet Therapy



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